

Company presentation 15 February 2017

# Iceland at glance – strong and modern economy...

# Strong economy with further upsides

- Iceland became fully independent from Denmark in 1944
- The second half of the 20th century saw substantial economic growth driven primarily by the fishing industry
- The economy diversified greatly after the country joined the EEA in 1994
- Iceland's Scandinavian-type social-market economy combines a capitalist structure and free-market principles with an extensive welfare system

Chata	Denuhlia			
State	Republic			
Capital	Capital Reykjavik			
Life expectancy world rank 2016				
Least corruption world rank 2016				
Gender equality world rank 2015				
Contribution of renewables to energy supply in OECD countries 2014				



United Nations member

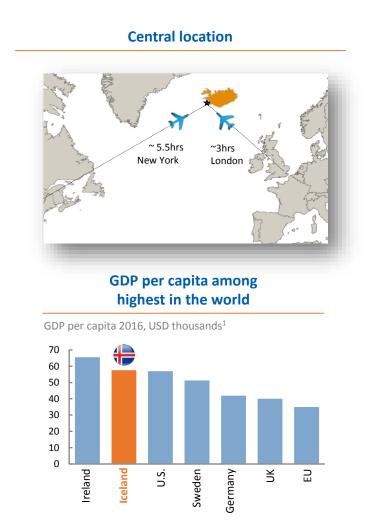
**1948** OECD founding member

**1949** NATO founding member

**1970** Joined EFTA

**1994** Access to European Economic Area (EEA)

### **1995** WTO member



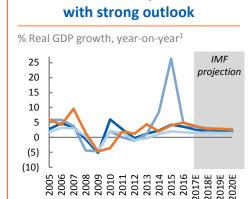


Source: Statistics Iceland, Central Bank of Iceland, The World Bank, IMF, OECD, Transparency International, World Economic Forum 1. IMF year end forecast, October 2016

# with positive economic fundamentals...



- Strong culture and ۲ heritage
- Modern public ۲ institutions and legislative framework
- Strong economic ٠ recovery post crisis
- Elexible and resilient economy
- Diversified economy built • on 4 export pillars:
  - Tourism<sup>3</sup>
  - Seafood
  - Energy
  - Knowledge



30%

2015

**Growth in Tourism** 

24%

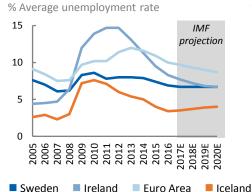
2014

21%

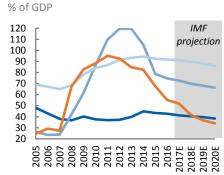
2013

**Economic recovery since 2010** 

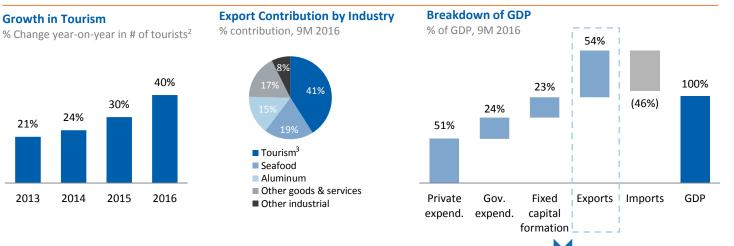
## **Unemployment rate significantly** below other countries



## **General government gross debt** (% of GDP)



## Accelerated growth in tourism contributing to exports and strength in GDP

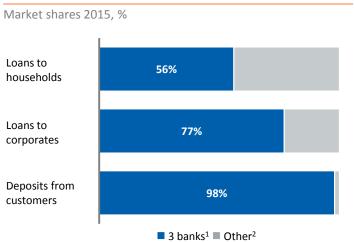


Source: Statistics Iceland, IMF

- 3 Based on real GDP national currency 1.
  - 2. Isavia
  - 3. Defined as export if the industry is a source of foreign currency income

# ...supporting a growing and stable banking sector

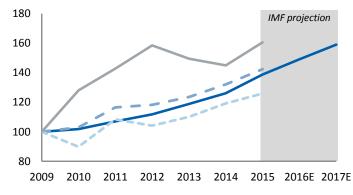
- Highly consolidated banking sector concentrated around 3 main banks
  - Arion Bank privately owned
  - Landsbankinn government owned
  - Islandsbanki government owned
- High correlation between GDP and banking sector growth
- Significant steps taken during the fall 2016 to ease capital controls
- While putting some pressure on deposits, the easing of capital controls comes with several opportunities for Arion Bank to benefit from increased range of assets available to investors



## The Icelandic banking sector is highly concentrated High correlation between GDP and banking sector growth

#### **GDP Growth vs. Banking Sector**

Indexed numbers based on 2009



— Revenues<sup>3</sup> (3 main banks) — Nominal GDP – – Customer loans<sup>1</sup> (3 main banks) – – – Customer deposits<sup>1</sup> (3 main banks)

## **Easing of capital controls**



Arion Bank

Source: The Ministry of Finance and Economic Affairs, annual reports, Company information

1. Arion, Landsbankinn, Islandsbanki: total loans to, and deposits from, individuals and corporates

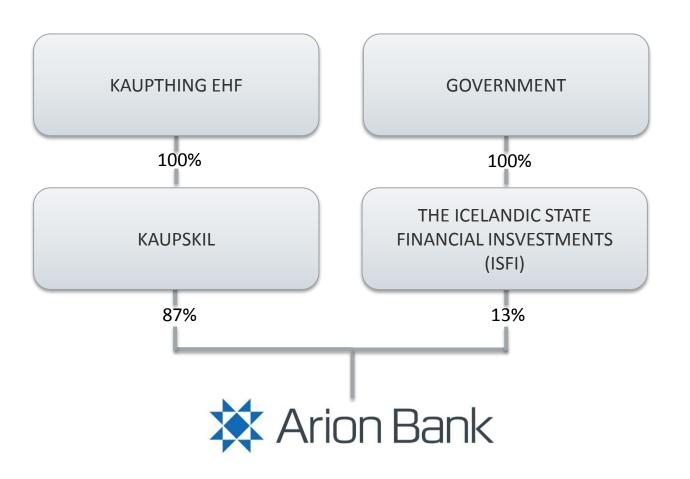
2. Pension funds, international banks, Housing Financing Fund

3. Arion, Landsbankinn, Islandsbanki: net interest income, net fee and commission income (i.e., excluding other income)

# **Ownership structure**

Arion Bank is operated at arms length from its owners

- Arion Bank is owned by Kaupthing (87%) through its subsidiary Kaupskil
- The Government of Iceland has a 13% share through The Icelandic State Financial Investments
- Kaupskil appoints seven out of eight members to the Board of Directors of Arion Bankand the ISFI appoints the eight





# A leading universal relationship bank in Iceland with a differentiated and innovative approach



## **Retail Banking**

- ~ 29% market share<sup>1</sup>
- Largest private provider of residential mortgages in Iceland
- Wide range of financial services for individuals and SMEs<sup>2</sup>
- Strong focus on digital banking solutions
- Successful implementation of digital solutions (online client onboarding, Arion Bank app)

## **Corporate Banking**

- Leading lender to large corporates in Iceland
- 24% loan market share<sup>3</sup>
- Innovative and customised solutions
- International activities in seafood and related industries

## **Investment Banking**

- A leading capital markets house and M&A advisor
- Full range of investment banking services
- Managed all IPOs in Iceland during 2015 and 2016
- Managed 62% of all IPOs in Iceland since 2011
- Largest investment bank in Iceland in terms of fee and commission income in corporate finance and capital markets

## **Asset Management**

- Largest player in the Icelandic market with ISK 1,055 Bn of AuM at year end 2016 (incl. Stefnir)
- Full range of products and services
- Well-positioned for capital controls easing
- Focus on institutional investors and HNW clients with digital distribution for retail clients

## Strategic subsidiaries

# VALITOR

- 2<sup>nd</sup> largest card payments company in Iceland based on operating revenues<sup>6</sup>
- STEFNIR
   Largest fund management company in Iceland based on AuM<sup>5</sup>
- 2<sup>nd</sup> largest life insurance company in Iceland

based on insurance premiums<sup>5</sup>



 4<sup>th</sup> largest universal insurance company in Iceland based on insurance premiums<sup>4,5</sup>

All subsidiaries are independent entities regulated by the FME. Arion Bank exercises ownership through strategy and board memberships. The subsidiaries are responsible for their own risk management functions and report directly to the FME

- 1. Capacent. Based on monthly customer survey (individuals) 2016. Q: What is your main retail bank?
- 2. SMEs are defined as corporates in Retail Bank with loans up to ISK 2 Bn
- 3. Management belief based on interim financial statement and company information. SMEs are covered by Retail Bank but included in the Corporate Banking market share
- 4. Vörður acquisition received approval from the Icelandic Competition Authority at the end of September 2016
- 5. FME
- 6. Based on 2015 annual accounts (Valitor, Borgun and Kortaþjónustustan)



# A universal relationship bank

- Primary emphasis on corporations and individuals seeking a variety of financial solutions
- Focus on building and strengthening long-term customer relationships by delivering excellent service and tailored solutions
- Operations in the greater Reykjavík area as well as the largest urban areas around the country
- Contributes to a positive development of the Icelandic economy and society
- A leading position within the domestic financial market in terms of return on equity, operational efficiency and service offerings
- Provides financial services outside of Iceland, mainly to companies related to the seafood industry in Europe and North America





# Experienced management team

- Proven track record in strategy execution
- Low turnover rate
- Use of available

incentivisation to create value

Management and supporting team to execute on proposed strategy



#### Höskuldur H. Ólafsson – Chief Executive Officer

- Former CEO at Valitor hf. Visa Iceland (2006-2010)
- Previously Deputy CEO at Eimskip (listed, Iceland) after different management positions within the group
- Served on the boards of directors of numerous institutions in Iceland and abroad
- Cand. oecon. degree in business administration (Univ. of Iceland)

#### Stefán Pétursson – Chief Financial Officer

- Previously CFO of Landsvirkjun (listed bonds, Lux and Iceland) 2002-2010 where he worked for almost 20 years incl. as treasurer and head of funding
- Currently a member of the board of directors of Valitor
- MBA (Babson College), cand.oecon in business administration (Univ. of Iceland)

#### Sigurjón Pálsson – Chief Operating Officer

- Head of the Work-Out team at Arion Bank (2009-2011)
- M&A in Kaupthing Bank's Investment Banking division
- Currently the Chairman of the board of both Landev ehf. and Stodir hf.
- Served on the boards of directors of various companies in Iceland and abroad
- M. Eng. in supply chain mgt. (MIT), M. Sc. in construction mgt. (KTH) Stockholm), civil engineeri (Univ. of Iceland), certified stockbroker

#### Gísli S. Óttarsson – Chief Risk Officer

- Previously Head of Research and Dev. at Kaupthing Bank's risk mgt. division (joined in 2006)
- Formerly software designer and adviser for various engineering companies in the United States
- PhD in mechanical engineering (Univ. of Michigan), certified stockbroker



#### Margrét Sveinsdóttir – MD of Asset Management

- 30+ years experience in the financial sector (various positions within banking and asset management)
- Served on a number of boards of directors
- Currently chairman of fund companies in Luxembourg
- MBA (Babson College), cand.oecon degree in business administration (Univ. of Iceland) and certified stockbroker

#### Freyr Thórdarson – MD of Corporate Banking

- Senior Director Nordic Credit Portfolio at Kaupthing Bank's Resolution Committee
- Served on the boards of directors of several companies in Iceland and abroad and served on the board of directors of Arion Bank from 2012 to 2013 and was a member of the Board Credit Committee
- MBA (Revkiavík Univ.)

#### Ida B. Benediktsdóttir– MD of Investment Banking

- Previously Head of Private Banking, Head of Corporate Communications at Arion Bank and divisional head in Treasury at Kaupthing Bank (joined in 1999)
- Served on the boards of directors of numerous companies (incl. AFL savings bank and HB Grandi hf.)
- B.Sc. in business administration (Univ. of Iceland). M.Sc. in financial management (Rotterdam School of Mgt.), certified stockbroker

#### Jónína S. Lárusdóttir – MD of Legal Division

- Previously Director of the General Office and Permanent Secretary at the Ministry of Commerce (served for 10 years)
- Currently a member of the board of directors of Valitor
- Served on and chaired numerous committees
- Master's degree incl. European competition law (LSE), faculty of law (Univ. of Iceland), qualified district court attorney

#### Helgi Bjarnason – MD of Retail Banking

- Managing Director of Sióvá Almennar, life insurance company (2006 -2010)
- Currently chairman of the board of directors of Vördur insurance company and Vördur life (served as actuary for ten years), served on various boards of directors
- Cand. act. degree in actuarial mathematics (Univ. of Copenhagen)

#### Rakel Óttarsdóttir – Chief Information Officer

- Joined Kaupthing Bank in 2005 as an account manager in IT division and later head of Arion Bank's Project Office and then MD of Corporate Development and Marketing.
- Software designer and Head of Dev. at TM Software Libra
- MBA (Duke Univ.), B.Sc. in computer science (Univ. of Iceland)











# Fully restructured bank, with potential for further value creation

## 2010-2012:

# "Restructuring of the bank and its customers"

- Operations consolidated under
   Arion Bank
- Clean and newly valued balance sheet post crisis
- Acquired loan portfolios from the old bank (fair value was a discount to the face value of the loans)
- Discount of loan portfolios progressively released
- Restructuring and systematically driven improvements in underlying asset quality

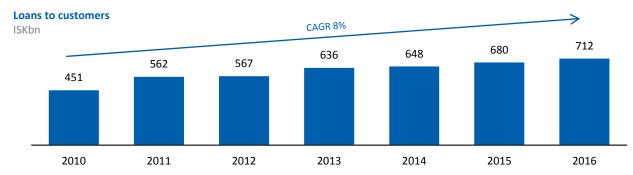
# **2013-2014:** "Streamlining and building of the business"

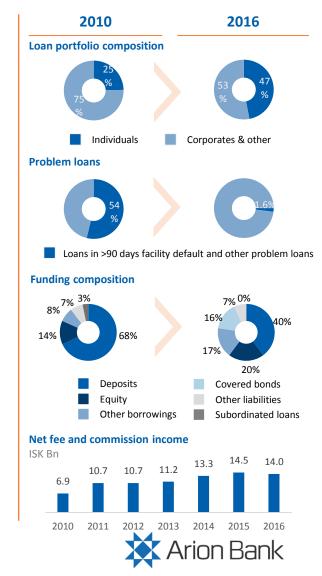
- Launched "lean banking initiative" and implemented changes to core banking operations
- Optimised branch network
- Built Icelandic market leadership in core products
- Further improvements in underlying asset qualities

## 2015+

### "Strengthening market leadership and harvesting full value potential"

- Further strengthening market leadership and scaling of presence
- Harvesting value from operational efficiency and scaling of digitalisation
- Continued investments in IT infrastructure
- Driving commercial excellence in business divisions and actively exploring new business opportunities
- Optimising capital structure





# Strategic and innovative approach – proven track record

## First Mover in the Industry

- Pioneer on the Icelandic capital markets, leading 8 out of 13 IPOs since 2011
- Early adopter of next generation personal online and mobile banking
- Leader in mortgage product innovation supported by selective portfolio acquisitions
- First Icelandic bank to issue a benchmark euro bond since 2008
- Leader in project financing (silicon plants, tourism)
- Enabler of growth
  - Founder of business accelerator initiative - Startup Reykjavik
  - Host of fintech hackathon innovate financial solutions

#### Driving Efficiency and Digitalisation

- Clear leadership in rolling out new digital intiatives, enhancing and enabling further streamlining of operations
- Strengthened customer focus and decentralised credit decisions
- Innovator for personal online and mobile banking
- Extensive CRM system use by staff
- Lean banking programme (A plus)

## **Diversified Portfolio of Businesses**

- Long-standing leadership in asset management
- Four key subsidiaries complementing business divisions
- Operating independently with their products also partly distributed by other banks
- Arion Bank offers now a comprehensive financial products and services portfolio to both individuals and corporations

**VALITOR** *Card payments* 







Fund management

Universal insurance company



# Retail bank

# Retail bank overview

A leading and innovative Retail bank in Iceland

## Description

- Retail Bank provides comprehensive financial services to individuals and small- and medium-sized companies (SMEs)<sup>1</sup>
- Offering includes mortgage loans, savings and checking accounts, vehicle and equipment financing, payment cards, pension services, insurance and funds
- 358 FTEs<sup>2</sup> across 24 locations around the country

	2016	
ls	29% <sup>3</sup>	Strong market share in the retail business (individuals)
		• Market share during the past three years ranges from 28% to 31%
,	124,622 <sup>4</sup>	Large number of customers (individuals & SMEs)
	24	Branches to cover key economic regions and client needs
ISK 460 Bn		Total lending volume to retail customers in 2016
	ISK 300 Bn	Deposits from retail clients in 2016
	1930	2003 2008-2016
		KB BANKI
nds	3 savings funds merge and Agricultural Bank is	The Agricultural Bank and Kaupping merge (later Arion Bank

Kaupthing Bank)

founded

## **Key Strengths**

1800's

Numerous savings fun

founded

- Strong market position with particular strength in the important mortgage loans segment
- Integrated banking and insurance business
- Decentralised decision making close to the customer

Source: Company information

1. SMEs are defined as corporates in Retail Bank with loans up to ISK 2 Bn

2. . Including HQ retail support units. Excluding summer FTEs in year end of 2016

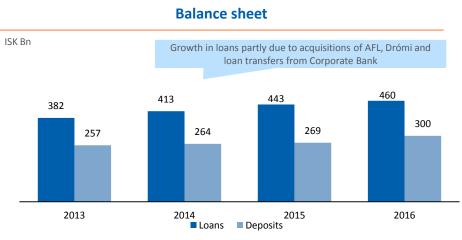
3. Capacent. Based on monthly customer survey (individuals) in 2016

Arion Bank's heritage

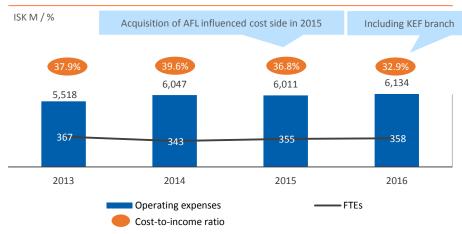
4. Finalta, Mckinsey and company definition of active customers. Arion Bank 2016

# Key financials<sup>1</sup>

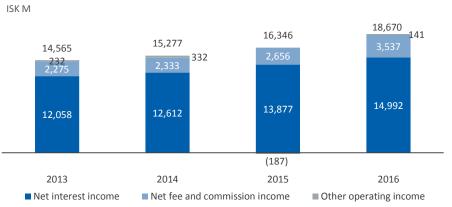
# Growing portfolio and improving bottom line



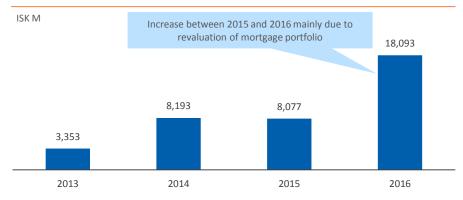
## Improved operating efficiency



# Operating income



## **Earnings before tax**



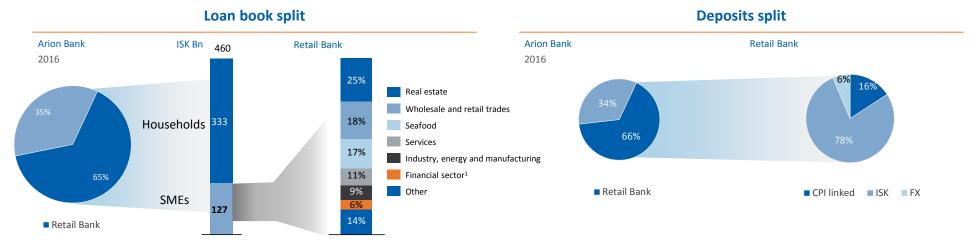


Source: Company information

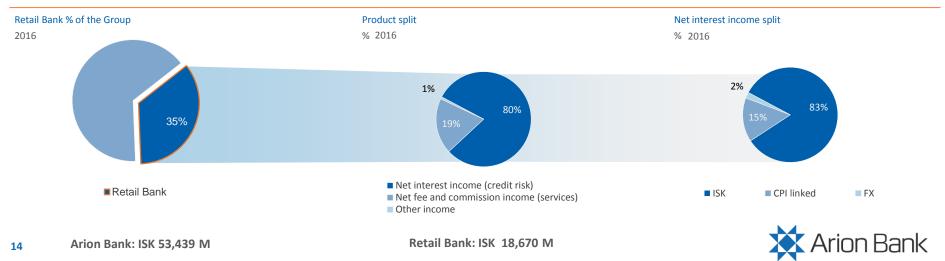
1. Including ABMIIF (Arion Bank Mortgages Institutional Investor Fund)

# Retail bank in group context

## Largest group contributor and well diversified loan book



**Operating income contribution** 



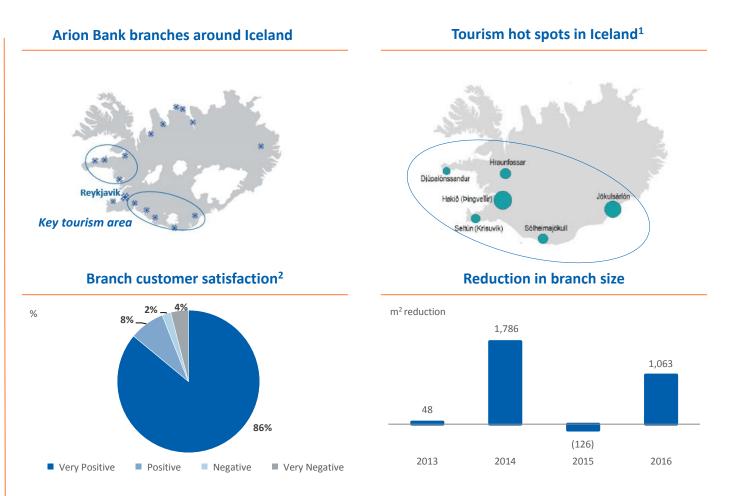
Source: Company information

<sup>1.</sup> Loans in this category are largely to holding companies that own shares or other assets. No loans in this category come under the definition of a financial institution as defined by Icelandic legislation

# Flexible and optimised branch network

# Optimisation in the branch network is an ongoing project

- Arion Bank branch locations have an agricultural heritage background
- Strategic positioning in key tourism areas
- In 2009 Arion Bank had branches in 40 locations - in 2017 the locations are 24
- Arion Bank is the only bank in rural areas in 11 out of 16 locations
  - 8 branches in the greater Reykjavík Area
  - 16 branches in rural areas
  - 9 branches are located in major tourist towns
  - Recently launched the only branch at Keflavik airport
- Emphasis on decentralisation to bring decision power closer to the customer
- Focus on customer relationships addressing different areas with different needs
- Self-service implementation through ATMs, Arion Bank app and online banking have been successful
- Since 2013, total branch sq. meters have been reduced by 2,771
  - 1,063 sqm. in 2016
- Optimisation in the branch network is an ongoing project
   15



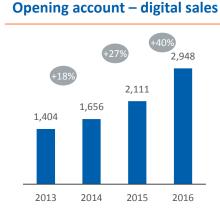
Source: Company information 1. Icelandic Tourist Board, report 2016 2. Customer satisfaction in Arion Bank branches 2016. Customer ranks service before leaving the branch



# **Channel diversification**

# Digitalisation driving efficiency

- Major changes in customer behaviour in recent years
- Full upside potential to be unlocked through changing customer mindset transitioning away from branches as the preferred channel
- The plan is to produce a steady decline in low value transactions handled in the branches
- Focus on using channels to further increase efficiency
- The new generation of ATMs is enabling customers to save time by depositing and withdrawing cash as well as paying bills themselves
- Greater emphasis on customer experience through Arion Bank app
- By focusing on digitalising processes, Arion Bank has reduced internal lead time in customer onboarding by 88%
- New digital initiatives launched in Q4 2016, i.e., mortgage process

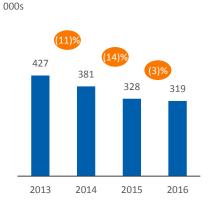


# Number of interactions through ATMs



# Active online bank users<sup>1</sup>

# Number of calls to the call centre



## Active Arion Bank app users<sup>1</sup>



## Number of visits to branches





Source: Company information 1. 90 day active customers, counted on June 30<sup>th</sup> each year. Definition by Finalta

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# Strategic initiatives

# Good track record and successful implementation

		Focus on good customer service with less cost and adjusting to rapid changes in customer needs
	Retail branch optimisation	<ul> <li>Recent actions to reduce opening hours and the total size of branches by either moving to smaller branches, renting out part of the excess space, closing or merging certain branches</li> </ul>
		<ul> <li>Implementation of multipurpose ATMs in branches and staff to direct customers to either branch staff or ATM depending on intended transaction</li> </ul>
		New branch opened at the Keflavik airport – the only bank branch at the airport
	New branches in strategic locations	Flagship branch opened in Borgartún financial area by merging two branches
		Developed a new digital branch concept for Kringlan mall branch
		<ul> <li>Digitalising processes, such as customer onboarding and mortgage loans</li> </ul>
	Initiatives	European Investment Fund cooperation in SME lending at lower rates
		<ul> <li>Market leader for new developments in mortgage loans</li> </ul>
	Further expansion of wide product offerings	Synergies of Vörður, a universal insurance company in Iceland
		Enlargement of vehicle and equipment financing



# Capture market opportunities based on leading franchise

Strong customer focus and diverse product offerings

	Objectives		
Mortgages	<ul> <li>Retain leading position among the three largest banks and pension funds by market share</li> </ul>		
SME	<ul> <li>Continue growth in market share</li> </ul>		
Decreasing cost	Better service at lower costs		
Digitalisation	<ul> <li>Reduce low value transactions in branches and in call centre and encourage customers to use self-service channels (save time and money)</li> </ul>		
Product offerings	<ul> <li>Diversified offerings from Arion Bank</li> <li>Give customers tailored choices</li> <li>Revamp existing loyalty programs</li> </ul>		



✓ Strong and stable market position with particular strength in the mortgage loans segment

✓ Full market coverage with good opportunities ahead, i.e., insurance products

✓ Solid income base – new income opportunities through Keflavik airport branch (tourism)

✓ Investing in advanced digital solutions for clients – omni-channel, service and cost goals

✓ Efficiency through lean banking (A plus)

✓ Strong growth in SME lending – opportunities ahead in vehicle and equipment financing

Experienced management team with success in executing challenging projects



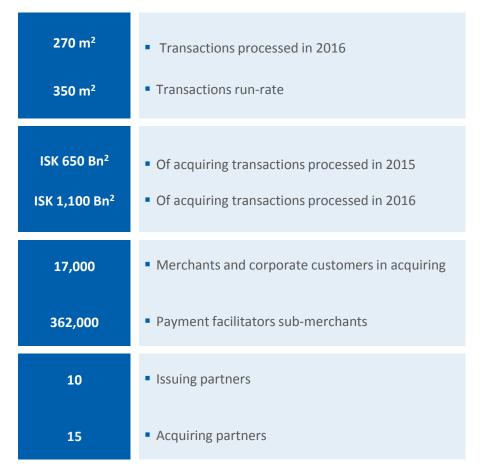
# Valitor

# Valitor snapshot

A growth company in the international markets

#### **Overview**

- Established in 1983, Valitor is the 2nd largest card payments company in Iceland<sup>1</sup>, providing both card acquiring and issuing services
- Expanded internationally since 2003 as one of the first companies to receive European cross-border licence in card payments
  - Acquiring: Offer e-commerce and card present merchant payment solutions through direct channel and partner channel
  - Issuing: Offer issuing and payment processing solutions to domestic and international partners
- Developed proprietary payment software solutions from an early stage enabling differentiation strategy in acquiring and issuing
- Valitor has delivered double digit growth annually by following a clear strategy implemented in 2012
- Group member of Visa EU since 1983 and principal member of MasterCard since 2009
- PCI-DSS level 1 security certification since 2011
- Over 250 committed, service-oriented and experienced employees



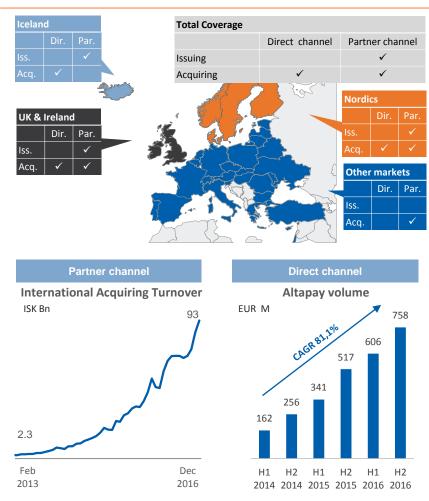


Source: Company information

21 1. Based on operating income from 2015 annual accounts (Valitor, Borgun and Kortaþjónustustan)

2. Numbers are derived from Valitor's three core systems (VAS, VIS, Sölvi) and reports from payment facilitators

# Successful international strategy driving growth



## Significant, but selective European penetration

	Partner chann	el	Direct channel		
Description	<ul> <li>Principal partner to fintech leaders and renowned payment companies</li> <li>Valitor typically supplies back-end processing both in acquiring and issuing</li> </ul>		<ul> <li>End-to-end e-commerce and card present solutions</li> <li>Full-service one-stop payment solutions</li> </ul>		
Characteristics	<ul> <li>Enables fast growth in processing volume and revenue</li> <li>Scale benefits enhances position in competitive market</li> <li>Focus on innovative partners, offer complex and flexible solutions and nurture long-term relationships</li> <li>Recognised brand in the European payments industry</li> </ul>		<ul> <li>AltaPay: e-commerce payment platform in the Nordics</li> <li>Markadis: direct channel in the U and Ireland</li> <li>Leverage end-to-end value chain to maximise margin and custome retention</li> <li>Develop and offer differentiating solutions to merchants</li> <li>Supported by acquisition strategy</li> </ul>		
	Partners	Valitor Bra	ands Partners		
	payment sense.	VALIT			
	stripe Klarna	ALTAP	CAXTON <i>f</i> x		
	Arion Bank				

# Corporate banking

# Corporate banking overview

# A well-positioned Icelandic corporate bank

## Description

- Full service corporate bank, targeted at larger corporates across all industry sectors through dedicated industry sector teams
- Relationship based model benefiting from and providing synergies across Arion Bank's divisions (e.g., investment banking and private banking)
- Well-diversified lending portfolio across all main Icelandic industries with emphasis on top 100 companies in Iceland
- Long-standing relationships with leading corporate clients enable a strong competitive position
- Team of experienced banking professionals working out of HQ (28 FTEs) organised by product and industry coverage to ensure strong expertise

## **Key Strengths**

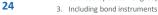
- Intimate, long-standing relationships and exposure to growing sectors, such as energy, real estate and trade and services
- Proven ability to handle large and complex deals (clubs / syndicates) bringing the whole bank to the table
- Established positioning in the seafood industry

	2016	
24%		Strong market share in corporate lending incl. SME 2016 <sup>(1)</sup> Stable market share over the last three years with 22%-24% share
	165 <sup>(2)</sup>	Large customers serviced from the branch in HQs
	28	Size of the team (FTEs) working out of HQs
	13	Number of branches with a dedicated corporate service presence (out of 24 branches in total)
	ISK 248 Bn <sup>(3)</sup>	Total lending to corporate banking clients 2016
	ISK 30.4 Bn	Deposits from corporate banking clients across all divisions of Arion Bank 2016

of Arion Bank 2016

1. Source: Interim financial statements and company information on total domestic corporate lending in Iceland. SMEs are covered by Retail Bank but included in Corporate Bank market share

2. Counted by customer groups (as opposed to company identification number)



Arion Bank

# Arion Bank's Corporate Bank is trusted by market leaders

Credentials in major industry sectors and across clients<sup>1</sup>

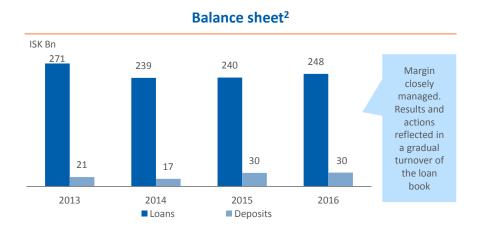


## **Retail and Services Clients**

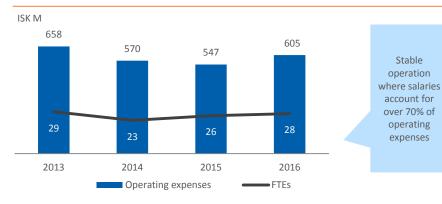


# Key financials<sup>1</sup>

Steady increase of loan volume, platform stabilised in 2015 and ready for future growth

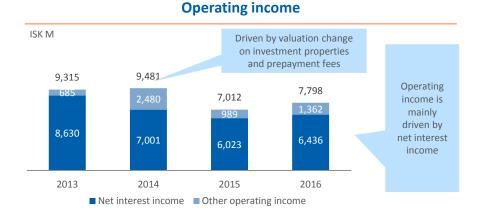


## **Operating expenses**

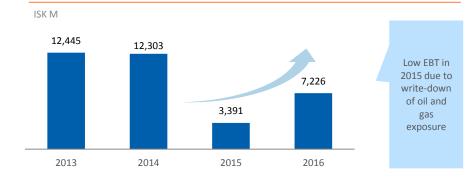


Source: Company information 1. Arion Bank on a standalone basis, including loans to subsidiaries

2. Including lending to independent subsidiaries and bond instruments



## **Earnings before tax**

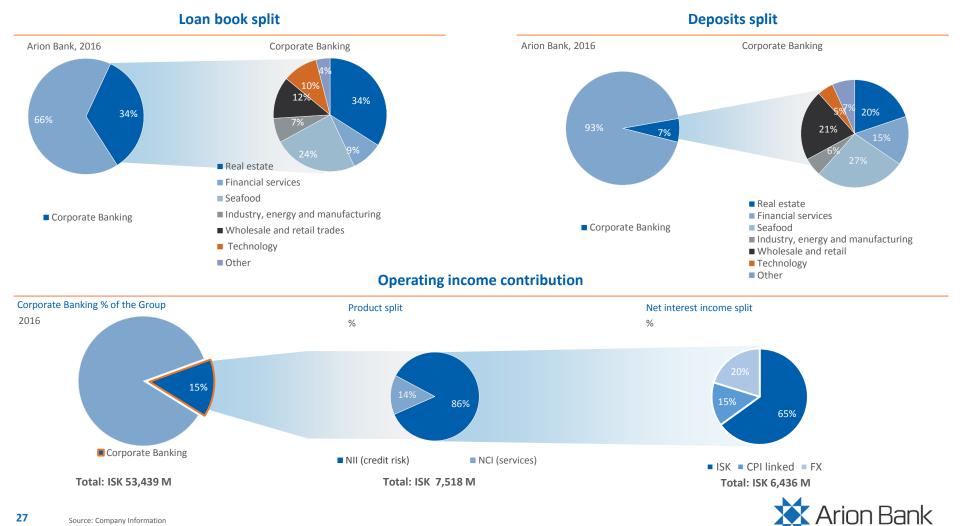




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# Corporate Banking in group context

Well diversified corporate loan book



# **Corporate Banking in Iceland**

## Stable market share

## **Corporate lending demand at high levels**

- Iceland is a relatively young and growing economy with a projected average GDP growth of 4%<sup>1</sup> and increasing investment demand
- Icelandic corporates are healthy with improving credit scores (corporate sector debt represented 93% of GDP<sup>2</sup>)
- But margin pressures over the past 3 years<sup>3</sup>, driven by competition from local pension funds, following a yield reduction in the local real estate backed bond market<sup>4,8</sup>
- Foreign banks increasingly consider entering the Icelandic corporate banking market, especially in the seafood industry
- Positive outlook given current consumer and business confidence at the highest levels post crisis, followed by stronger corporate earnings and a growing demand for credit
- FX lending only offered from banks with FX funding access

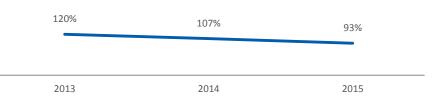
## **Implications for Arion Bank**

- Benefits expected from growth in energy related and seafood industries (which require FX that Arion Bank can offer), easing of capital controls and continued consolidation trends in seafood, commercial real estate and tourism industries
- Corporate demand for credit extension expected to outstrip supply in 2016 and 2017, resulting in less margin pressure in the short term
- Credit quality improving as shown by strong reduction trends in problem loans and defaults (improved internal credit ratings of clients)
- Further opportunities in the niche international seafood lending space expected to emerge with a beneficial risk-reward profile
  - 1. Source: Arion research economic forecast issued 15 March 2016
  - 2. Central Bank of Iceland
  - 3. Company information
  - 4. Lower bond yields and limited issuance of government debt make corporate debt more attractive for the pension funds, which compete with a cost structure very different to the banks
  - 5. Company information. Total numbers include Arion Bank, Landsbankinn, Islandsbanki, Housing Financing Fund, Kvika and pension funds
  - 6. Central Bank of Iceland
  - 7. Company information from internal credit rating

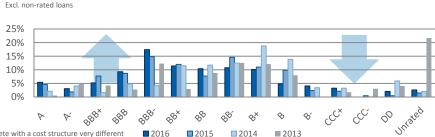
# Growing Icelandic total bank corporate lending<sup>5</sup>



## Decreasing corporate debt as % of GDP<sup>6</sup>



## Improving clients internal credit scores<sup>7</sup>





8. There are two main reasons for the decrease in the interest margin: 1) price competition on the market and 2) changes to the loan book where loans with higher margins were paid off or transferred to other divisions of the Bank. It should be noted that the Bank's net interest margin has remained relatively stable in recent years and the total margin is hedged.

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# Leveraging universal relationship banking services

# Leadership in complex transactions

	Enterprise Value	Description	Cross-selling approach	Successful cross-selling	Key achievement
USI UNITED SELICON	• \$78 m	<ul> <li>Silicon smelter and silicon metal plant</li> </ul>	<ul> <li>Successful win of equity raise and identified hedging needs</li> <li>Over the course of the arrangement process demand for FX services and further financing was identified</li> </ul>	CB and IB	<ul> <li>Deliver the whole bank and deploy entire product suite</li> </ul>
HB GRAND	• €77 m	<ul> <li>The largest fishing and fish processing company in Iceland</li> <li>Listed on Nasdaq Iceland</li> <li>Financing new-build of two multipurpose vessels and partly refinancing existing debts</li> </ul>	<ul> <li>The syndicate offered significant reduction in interest cost to the client while maintaining acceptable margins for Arion Bank</li> <li>Cross-selling of FX products</li> </ul>	CB and IB	<ul> <li>Leverage strong relationship to react to market developments</li> <li>Maintain Arion Bank's position in the local market</li> </ul>
EDITION	• \$110 m	<ul> <li>Project finance of a 5 star boutique hotel by Marriott next to Harpa, the concert hall and conference centre in Reykjavík</li> </ul>	<ul> <li>IB executed equity raise</li> <li>Stefnir formed an investment consortium and FX trades in addition to hedging instruments were required</li> </ul>	<ul> <li>CB, IB and Stefnir</li> </ul>	<ul> <li>Ability to handle large volume transactions with complicated financing structures</li> </ul>
	• €170 m	<ul> <li>In 2013, Scandinavian banks began targeting Icelandic seafood corporations</li> <li>Foreign banks with competitive advantage in form of significantly lower funding cost</li> <li>3 transactions with the total amount of €170 m</li> <li>Inc. 3 new build of vessels</li> </ul>	<ul> <li>Arion Bank, alongside DNB, started offering club/syndicated facilities</li> <li>As a result 3 deals were closed</li> <li>Incl. 1 new major seafood client and 2 refinancings for existing clients</li> </ul>	Syndicate	<ul> <li>The syndicates offered significant reduction in interest cost to the client while maintaining acceptable margins for Arion Bank</li> <li>Arion Bank turned a real competitive threat into an opportunity, resulting in win-win situation for parties involved</li> </ul>



# Strategy and focus areas

	Objectives
Lead in large transactions	<ul> <li>Be the logical first call when it comes to large transactions due to integrated, tailored services offering</li> </ul>
Further diversify loan portfolio	Keep client retention rates high (currently over 80% <sup>1</sup> ) and be selective when sourcing deals and managing loan book growth
Optimise margins and increase commission income	Target profitable growth and increase commission income
Bring customer service to the highest level	<ul> <li>Seize key business opportunities in new/ growing sectors (energy and industry and food production)</li> </ul>
Provide services outside local market cautiously	<ul> <li>Understand current client needs to grow beyond Iceland</li> <li>Build key international relationships</li> </ul>



# Key take-aways

✓ Proven ability to deliver large and complex deals

✓ Loyal customer base

✓ Strategy for profitable growth

✓ Successful cross-selling

✓ Dedicated and experienced team

✓ Leadership positioning across sectors



# Investment bank

# Leading full service investment banking franchise

Service large corporates, institutions and individuals

## Description

- Offers full spectrum of investment banking services and is a leading Icelandic broker, IPO and M&A advisor and securities trading house
- Managed the only IPO listed on the Main Market Nasdaq Iceland stock exchange in 2016

## **Key Highlights and Strengths**

- Solid track record and reputation
- Strong balance sheet to engage in transactions and support clients
- Forward contracts in capital markets
- Significant cross-divisional cooperation allowing to leverage customer relationships across Arion Bank
- Capable staff with low turnover
- Good and trusted relations with the Icelandic investors
- Key ingredient for Arion Bank's placement power along with dealflow

#1	Equity brokerage (trading volumes)
100%	Managed all Icelandic IPOs on the Main Market in 2015 & 2016
8/13	Managed majority of Icelandic IPOs since 2011
ISK 1.8 Bn	Fee and commission income generated in 2016
#1	Best investment bank in Iceland 2016 according to Euromoney



# Investment banking business subdivisions

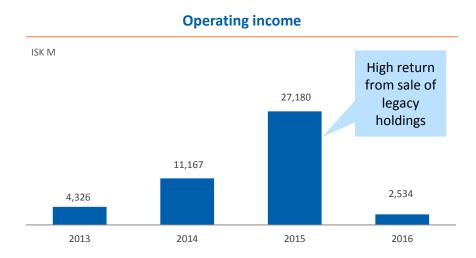
Full Service offering with strong team of banking professionals

Capital markets	Corporate finance	Research	
<ul> <li>Securities brokerage: equity, fixed income, swaps and forwards as well as related derivatives</li> <li>Foreign exchange: spot, forwards, money market, options, swaps, advisory in relation to CBI FX auctions</li> </ul>	<ul> <li>M&amp;A advisory: acquisitions, takeovers, divestitures, mergers, corporate restructurings, spin-offs and LBOs</li> <li>Capital markets advisory: IPOs and listing, follow on offerings, private placements, block trades, share buy backs, delistings, bond issues</li> </ul>	<ul> <li>Macro and equity research</li> <li>Publish forecasts and updates regularly on key economic issues as well as cover companies listed on the Nasdaq Iceland stock exchange</li> <li>Icebreaker in meetings for other divisions</li> <li>Supports the fee generating units</li> </ul>	
30	Banking professionals		
13 years	Average relevant experience		
13	Average number of projects in corporate finance per year 2013-2016		
60%	Of IB employees have completed post graduate studies		

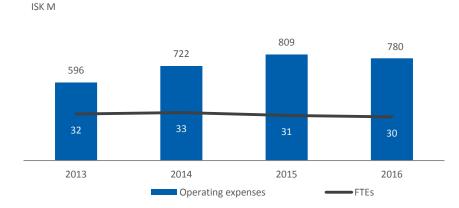


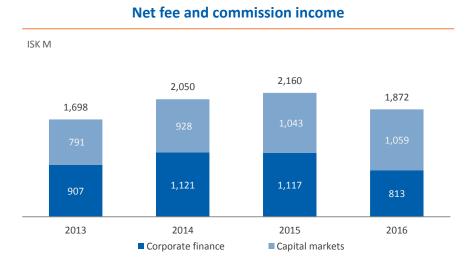
# Key financials<sup>1</sup>

## Balanced income stream with consistent growth

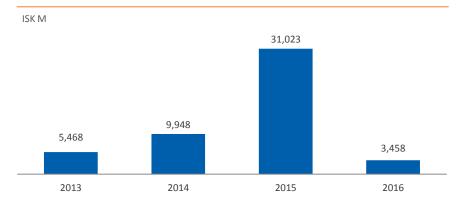


## **Operating expenses**





## **Earnings before tax**





35 Source: Company information 1. Arion Bank on a standalone basis

# Leveraging universal relationship banking services

Arion Bank's Investment Bank leverages bank infrastructure, service offerings and balance sheet to enable projects

Company	Products sold				
Skeljungur	Advisory buy side	Participation in acquisition through SF IV	Securing credit	Sales advisory	IPO and listing
		Skeljungur: Or	ne of Iceland's key petro	leum retailer	
: REITIR	Refinancing and restructuring	advisory lis	ssue and IPO an sting listing	g advisory	Bond program issue and listing
	Reitir: Iceland's largest real-estate company				
EDITION	initial plot dev	uring lead eloper of hotel operations	Securing hotel credit facility	Securing residential credit facility	
Project Plaza/Project East: luxury hotel & high-end apartments adjacent to Harpa Conference Center				rence Center	



# Capture market opportunities based on leading franchise

Strong customer focus and diverse product offerings

	Objectives			
Leverage the universal relationship banking model	<ul> <li>Utilise entire Arion Bank's customer network to market Arion Bank's product offerings unavailable to smaller boutiques</li> <li>Offer unique product offerings by leveraging Arion Bank's balance sheet</li> </ul>			
Leading research with strong reputation	<ul> <li>Maintain leading status of independent research team that plays a vital role in the generation of business ideas</li> </ul>			
Continuous strong volume growth in key capital markets	<ul> <li>Maintain leading position in equity brokerage</li> <li>Strengthen Arion Bank's position in secondary bond market</li> <li>Maintain a strong position in FX brokerage and bond issuances</li> </ul>			
M&A activity foreseen to increase with lower interest rates and debt levels	<ul> <li>Focus on large fee paying clients and products</li> <li>Consistent increase in M&amp;A market share with +30% as a target</li> </ul>			
Diverse and increased capital markets advisory based on economic growth and investment needs	<ul> <li>Maintain Arion Bank's leading position in IPOs and listing activities</li> <li>Be first choice for secondary market offerings</li> </ul>			
Attract foreign investors	<ul> <li>Increase foreign ownership of listed equities</li> <li>Capture opportunities arising from easing of capital controls in M&amp;A and capital markets activities</li> </ul>			

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### Key take-aways

✓ Experienced employees with a good track record

✓ Increased opportunities in M&A and capital markets are expected from easing of the capital controls

✓ Leading player in IPOs and equity brokerage with a strong position in FX brokerage and fixed income

✓ Diverse product range and able to utilise Arion Bank's financial strength and infrastructure

✓ Well-known and respected research unit that supports the investment banking business

✓ Large and reliable customer base with strong relationships

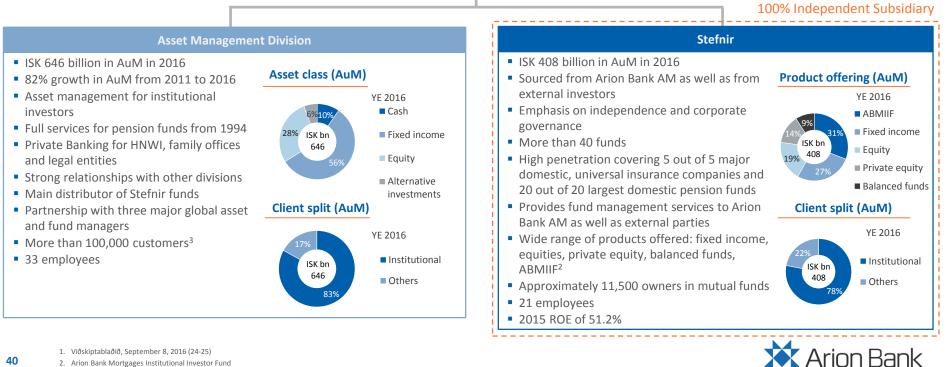


# Asset management & Stefnir

### Introduction

### 2 pillar Asset management

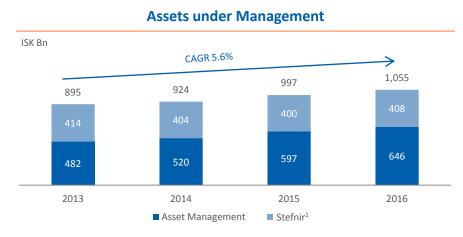
Combined Group	<ul> <li>Established in 1980s with ISK 1,055 billion in AuM in 2016</li> <li>Composed of 2 distinct legal entities, Arion Bank Asset Management Division and Stefnir, a fund management company</li> </ul>
💥 Arion Bank	<ul> <li>Leading asset management franchise in Iceland1</li> <li>Core focus on pension funds, institutional investors and High Net Worth Individuals / Investors ("HNWI")</li> </ul>
STEFNIR	<ul> <li>Strong team, good reputation and strong track record make Arion Bank well-positioned to take part in the local dealflow</li> <li>Operational strength to meet increasing risk management, transparency and regulatory requirements</li> <li>Well-positioned for easing of the capital controls with strong expertise and product range in global funds</li> </ul>



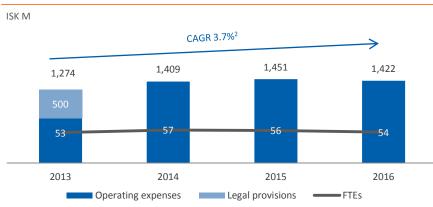
- 2. Arion Bank Mortgages Institutional Investor Fund
  - 3. Pension fund members, mutual fund members, institutional investors, private banking customers etc.

# Key financials (incl. Stefnir)

Increasing assets under management and profitability



#### **Operating expenses**

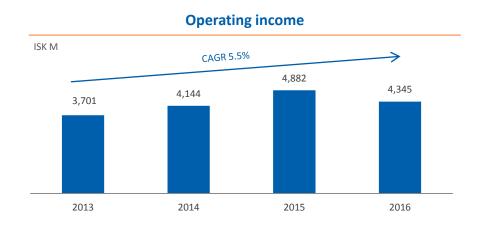


Source: Company information

1. Outflow from Arion Bank Mortgages Institutional Investors Fund (ABMIIF): ISK 20 Bn in 2014 and ISK 25 Bn in 2015

2. Computed with legal provisions taken into account, see note 36 in Arion Bank 2013 annual report

41 3. PBT Margin computed as PBT over Operating Income



**Earnings before tax** 



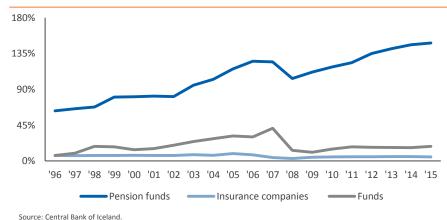


### Icelandic asset management market

National savings largely within the pension system

#### **Market characteristics**

- Savings in Iceland dominated and driven by pension funds
- Expected continued inflow into pension schemes
- Main trends and key drivers:
  - Continued growth since financial crisis
  - Broadening of product offering
  - International investing
- Pension funds assets now thirty times larger than financial assets managed by insurance companies
- Capital controls easing expected to shift focus to more international investing
- Total AuM in the domestic market estimated to be approx. ISK 2,400 billion<sup>1</sup> at year end 2015 (including fund management companies)

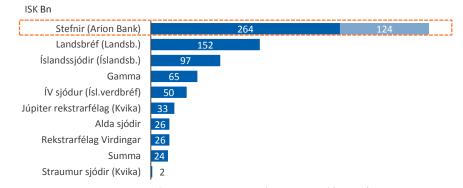


#### Institutional investors - investable assets as % of GDP

#### **Competitive landscape**

- Stefnir is the largest fund management company in Iceland<sup>2</sup> with ISK 408 billion in AuM at year end 2016
- Arion Bank's Asset Management division is the leader in the market
  - Well-positioned to benefit from changes in regulations and capital control easing to maintain leading position in the pension market
- Significant number of competitors with pressure on fees
  - Increasing cost pressure and regulations on funds have driven consolidations in the pension market – expected to continue in the future

#### Fund management companies by AuM at H1 2016



Arion Bank Mortgages Institutional Investor Fund (ABMIIF)

Source: Semi-annual Financial Statements.



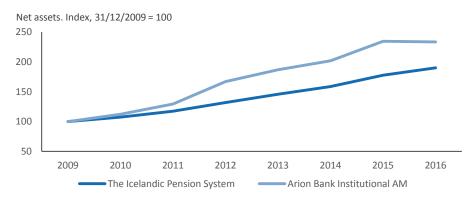
1. The estimation is based on Arion Bank's assumptions on fund management companies and asset management services from annual reports, news, etc.

### A unique service offered to pension funds

### Long track record of managing funds

Services	<ul> <li>Extensive services in branches and service centres</li> <li>Own website</li> <li>Marketing and sales</li> </ul>
Investing	<ul> <li>Team-based approach</li> <li>Supporting board of directors in setting IPS</li> <li>Extensive processes and access to dealflow</li> </ul>
Administration and risk management	<ul><li>Effective operational team</li><li>Experienced back office</li><li>Risk management reports</li></ul>
Regulatory	<ul><li>Extensive resources to meet regulatory requirements</li><li>Strong compliance and legal advisory teams</li></ul>

#### Arion Bank institutional AM compared to the Icelandic pension system



Source: Central Bank of Iceland, Arion Bank Asset Management

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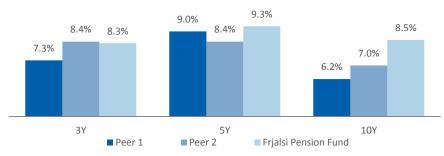
1. The sixth largest pension fund in Iceland (source: FME) with assets of ISK 174 Bn at year end 2015. In full operations at Arion Bank

2. Composite returns computed by asset-weighting individual sub-funds/portfolios

#### 3. No specific award category for Iceland from 2012 and onwards

#### Comparison of Frjalsi<sup>1</sup> pension fund with peers

Geometric average returns<sup>2</sup> (annualised) as of YE 2015



Source: Peers' and Frjalsi Pension Fund annual reports

#### Awards won by Frjalsi<sup>1</sup> pension fund

#### Investment & Pensions Europe (IPE) Awards for Pension Funds

- 2014–2015 Best Small Pension Fund in Europe
- 2013–2014 Best Pension Fund in Small Countries
- 2014 Best Institutional Real Estate Investor
- 2009–2010–2011 Best Pension Fund in Iceland<sup>3</sup>
- 2005 Best European Pension Fund in the category DB/DC Strategy

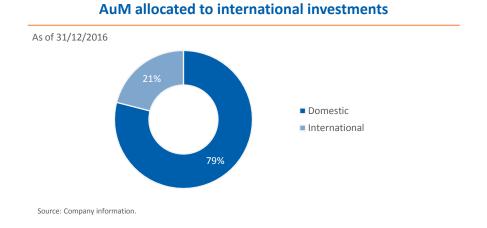


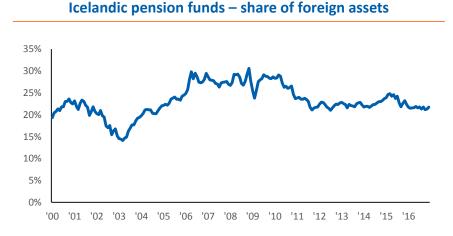


### International cooperation

Capital controls easing creates new opportunities

- Asset management and Stefnir are well-positioned to capture opportunities resulting from the easing of capital controls
- Institutional investors and retail clients alike will likely increase their exposure to foreign assets. Currently, pension funds have only 22% of their assets outside Iceland.<sup>1</sup> Arion Bank Asset Management and Stefnir expect this ratio to gradually increase to around 40% over the next 15-20 years
- Stefnir has a long history of managing international equity funds, both funds of funds and actively managed stock picking funds. Most of the funds are domiciled in Luxembourg
- Stefnir has the largest team of investment professionals dedicated to international markets
- Through its 3rd party fund business, Arion Bank has a reselling agreement with three of the top 10 largest asset management companies in the world<sup>2</sup>





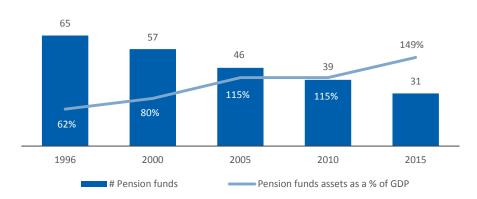
Source: Central Bank of Iceland.



### **Icelandic Pension System**

### Robust growth expected to continue

- Strong organic growth in pension funds due to favourable demographics
- New legislation could further increase inflow and postpone outflow
- Second largest pension funds system in the world in relative GDP terms (149% of GDP)
- Number of pension funds in Iceland has decreased in recent years due to consolidations
- Consolidation likely to continue due to regulatory changes



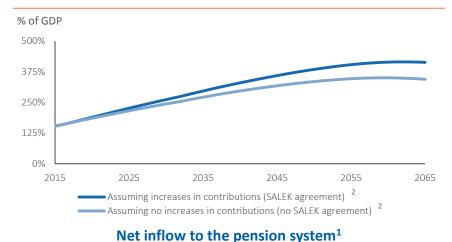
#### Pension fund consolidation in Iceland

Source: Icelandic FSA, Statistics Iceland, Central Bank of Iceland

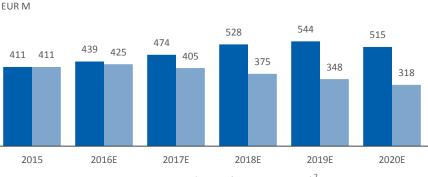
1. Based on Arion Bank AM in-house study

45

2. The cooperation agreement between the employees' and employees' associations relating to the salary information and economic forecasts for wage increases



#### Development of the pension system's size<sup>1</sup>



Assuming increases in contributions (SALEK agreement)<sup>2</sup> Assuming no increases in contributions (no SALEK agreement)<sup>2</sup>



# Clear strategy and focus areas

Main drivers of future results

	Objectives				
Retain close client relationship	<ul> <li>Maintain market position and prudent growth in AuM</li> </ul>				
Maintain employee motivation	Highly skilled people in each position continuously motivated				
Capture investments opportunities	Prudent investment results according to risk levels				
Strong focus on digitalisation opportunities	<ul> <li>Improved efficiency and increased sales</li> </ul>				
Strong capabilities to benefit from increasing regulatory complexities	Seize opportunities through changes in regulations				



### Key take-aways

Experienced employees with team approach to investment decisions

✓ Long-term relationships with our clients

✓ Long-term track record in generating returns and in products and services offering

✓ Largest player in the Icelandic asset management industry

✓ Increased inflow from existing clients, particularly from pension funds

✓ Well-positioned in local dealflow

✓ Well-positioned to benefit from easing of the capital controls

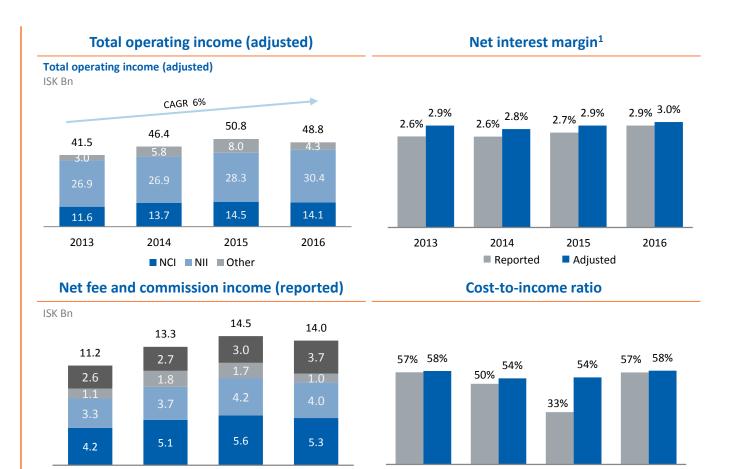


# Financial Performance

# Summary of financial performance

### Diversified income streams and healthy margins

- Diversified business model across a wide spectrum of comprehensive financial product and services offering
- Stable and diversified income streams, comprising high and growing portion of fee and commission income
- Competitive cost-to-income ratio temporarily increased by mainly lower other revenues, salary increases under wage agreements and growth initiatives at Valitor and at the Keflavik international airport
- Cost efficiency measures driving improvements in the cost-to-income ratio going forward
- Adjustments relate to one-off items, primarily impacts from non-core assets and legacy equity holdings



2013

2014

Reported

#### ■ Cards ■ Asset management ■ Investment banking ■ Other

2015

2016

2014

2013

Arion Ban

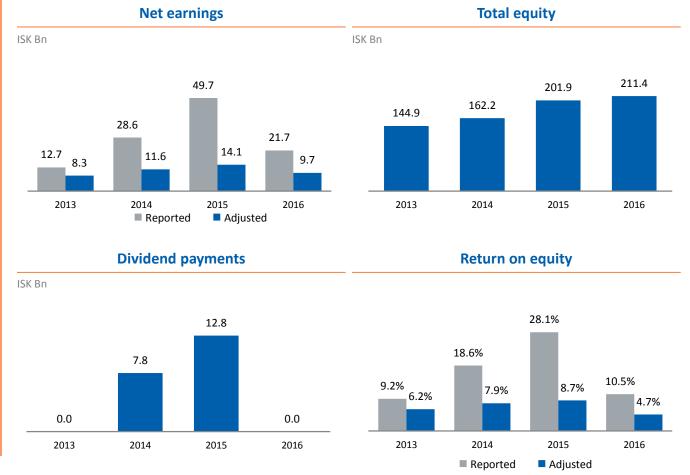
2016

2015

# Summary of financial performance

### Good profitability underpinned by strong fundamentals

- Substantial growth of equity due to profit generation as well as one off income items
- Dividend payments have been modest as the majority owner has not had an economic benefit from receiving dividends
- Return on equity has been relatively stable since 2013 despite higher earnings due to higher CET1





# Summary of financial performance

Good profitability underpinned by strong fundamentals

- Total operating income growth driven by strong growth in fee and commission income coupled with stability in net interest income
- Volatility in financial income relating to MTM of listed equity holdings acquired as legacy loans and some FX volatility at subsidiary level
- Substantial increase in staff expenses due to Valitor international expansion, the new branch at Keflavik airport and a national wage round in 2016
- Unusually high bank levy affects preprovision profit levels
- Loan loss impairments relatively stable, but offer possibilities for improvement

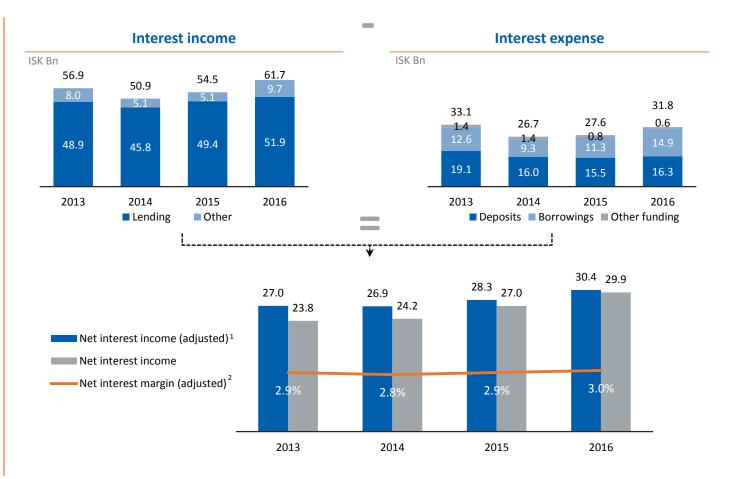
ISK Bn				
	2013	2014	2015	2016
Net interest income	27.0	26.9	28.3	30.4
Net fee and commission income	11.6	13.7	14.5	14.1
Financial income	0.5	1.7	5.3	0.9
Other operating income	2.4	4.1	2.7	3.4
Total operating income	41.5	46.4	50.8	48.8
Staff expenses	(13.4)	(13.9)	(14.9)	(16.3)
Operating expenses	(10.6)	(10.9)	(12.6)	(12.4)
Bank levy	(2.9)	(2.6)	(2.8)	(2.9)
Pre-provision profits	14.5	18.9	20.5	17.2
Net impairment	(3.5)	(3.7)	(3.9)	(4.0)
Earnings before taxes	11.0	15.2	16.7	13.1
Income tax	(3.1)	(4.1)	(2.9)	(4.3)
Net gain from disc. op.	0.4	0.5	0.4	0.9
Net earnings	8.3	11.6	14.1	9.7



### P&L details: net interest income

Stable margins driven by disciplined lending as well as funding and liquidity management

- Emphasis on margins rather than volumes in lending activities
- Increased focus on funding and liquidity management has supported the development of the net interest margin
- New funding during 2016 mostly issued covered and senior bonds while deposits remain stable
- Inflation, which has been low in Iceland since 2013, generally has a positive effect on margins
  - Positive CPI imbalance of ISK 116 billion at year end





Source: Company information

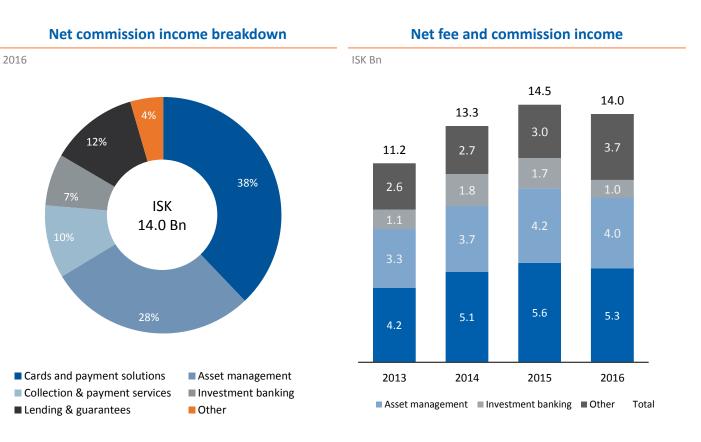
**52** 1. Adjustments to net interest income includes interest on non-core assets earned in Treasury

2. Net interest margin calculated on average total assets

# P&L details: net fee and commission income

Emphasis on commission income growth in all lines of business

- High growth in net fee and commission income from cards since 2013 relating to expansion of Valitor in the Nordics and the UK
- Strong performance in asset management, partially linked to market performance
- Good progress in investment banking for the past few years which has led the reestablishment of the Icelandic equity capital markets
  - Investment Banking managed three IPOs in 2015 and one IPO in 2016 (all IPO's in Iceland in both years)
  - Good progress in capital markets in equities, bonds and FX trading
- No adjustments are impacting net fee and commission income

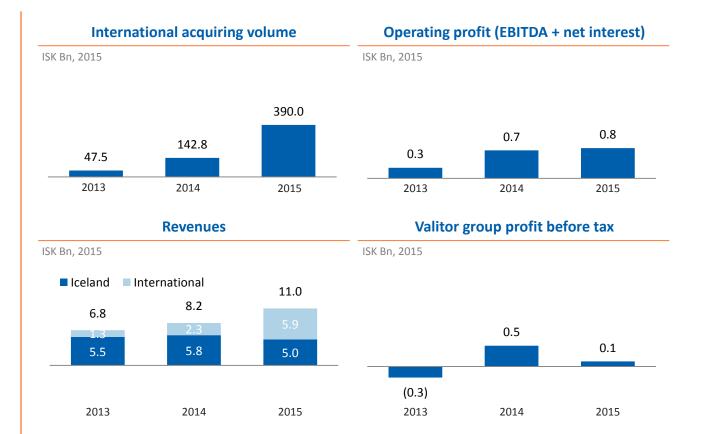




### P&L details: Valitor financials<sup>1</sup>

Offering diversification and international growth opportunities

- 30 years of payments tech competence in a highly competitive market
- Tech platform strength
- International operations focusing on e-commerce and online payment solutions
- Substantial recent growth in Denmark and the UK
- Star customers include Stripe and Klarna
- Substantial pipeline of growth initiatives
- Recent infrastructure and scalability investments with significant outlook for revenue growth and increased profitability

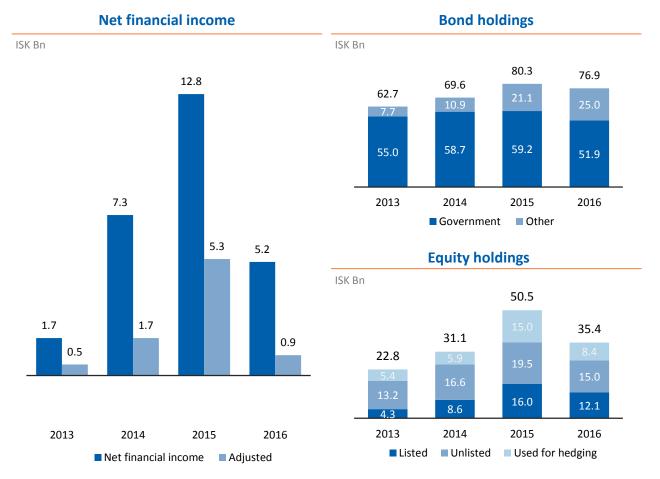




### P&L details: Net financial income

Net financial income largely relates to divestitures of holdings

- Sequity trong investment return on positions following listing of several companies
- Equity holdings decreased during the year, mainly due to sale of equity holding in Visa Europe and sale of listed and unlisted holdings
- Financial instruments increased with the acquisition of Vördur at the end of Q3, ISK 4.5 billion in bond holdings and ISK 4.2 billion in equity holdings
- The Icelandic stock market underperformed during 2016 with OMXI8 dropping 9.0% during the year
- The ISK continued to strengthen during the year resulting in a FX loss at subsidiary level



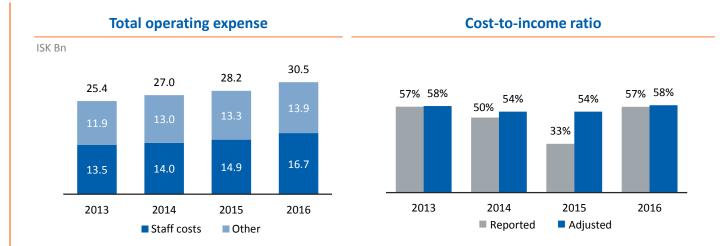


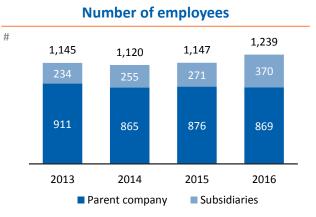
Source: Company information

### P&L details: Total operating expenses

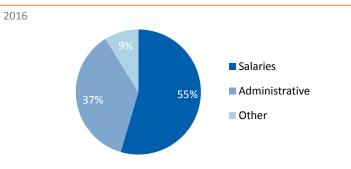
Increase in expenses relating to increased salaries and activities

- Increase in salaries and related expenses due to expansion of Bank's operations, by opening a major new branch at Keflavík International Airport, increased activities at Valitor and the incorporation of the insurance company into the Group in Q4. New collective wage agreements and the cost associated with the reduction of FTEs at the end of September also had a major impact
- Increase in professional services, marketing expenses and IT expenditures compared with prior years
- Cost-to-income ratio volatile mainly due to large one-off income items
- There will be cost increase, although not fully quantified yet, relating to the implementation of upcoming regulation including MiFID II, EMIR, Short selling, MAR, BRRD, PSD II and GDPR.





#### **Operating expenses breakdown**



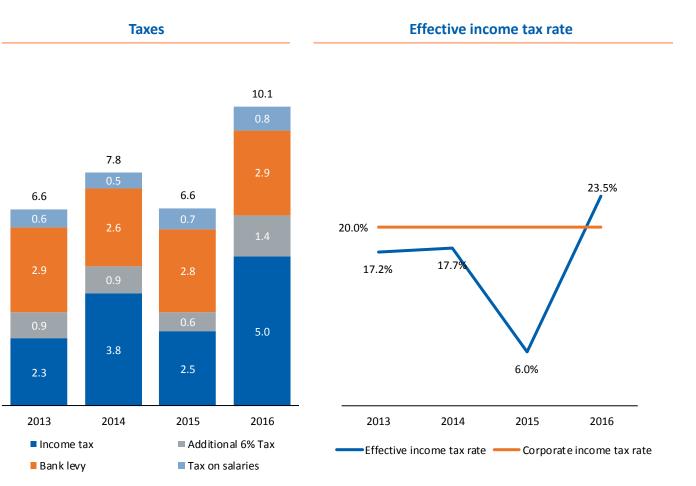


Source: Company information

### Tax expense

Financial institutions in Iceland face a stringent tax burden

- Icelandic corporate income tax rate is 20%
- Financial institutions pay additional taxes:
- 6% additional income tax on taxable income above ISK 1 Bn
- Bank levy of 0.376% on total debt above ISK 50 Bn
- 5.5% tax on employee salaries (6.75% in 2013)
- The bank levy was introduced in 2010 at 0.041% and subsequently increased in 2013. It was expected that bank levy would be lowered in 2017 but the long-term budget of the Icelandic Ministry of Finance indicates it is not the case
- The historically lower effective income tax rate primarily driven by tax exempt income relating to equity positions

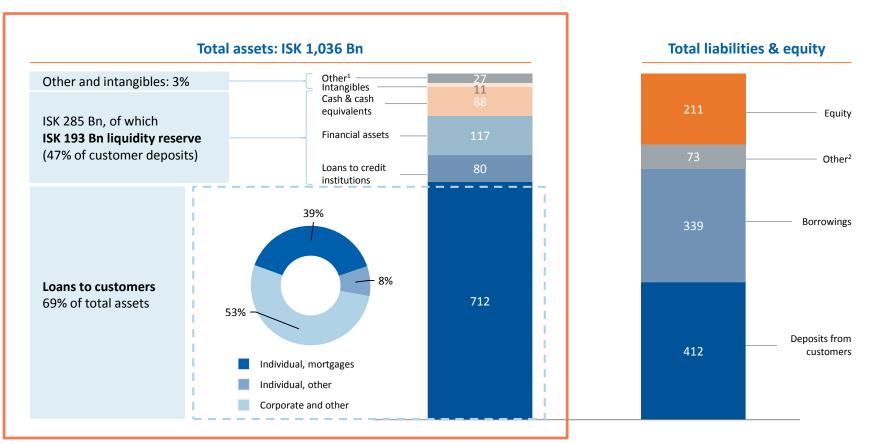




### Strong balance sheet

Strong, simple and high quality balance sheet

ISK Bn, 2016





Source: Company information

58 1. Other assets include ISK 5.4 Bn investment property, ISK 0.8 Bn investment in associates, ISK 0.3 Bn tax assets and ISK 20.9 Bn other 2. Other liabilities include ISK 8.0 Bn due to credit institutions and Central Bank of Iceland, ISK 3.7 Bn financial liabilities at fair value, ISK 7.3 Bn tax liabilities and ISK 54.1 Bn other

### **Balance sheet development**

Strong, simple and high quality balance sheet

ISK Bn

- Good liquidity position
- Positive increase in loans to customers
- Investments in associates decreased due to sale of Bakkavor Group Ltd.
- Decrease in deposits mainly due to funding agreement with Kaupthing
- Continued increase in borrowings to fund loan growth and prepayments of debt facilities
- Strong equity position

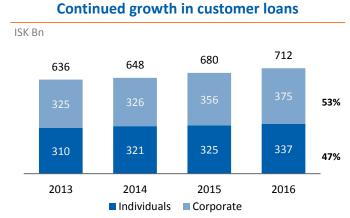
Assets	2016	2015	2014	2013	2012
Cash & balances with CB	88	48	21	38	30
Loans to credit institutions	80	87	109	102	101
Loans to customers	712	680	648	636	567
Financial assets	117	133	102	87	138
Investment property	5	8	7	29	29
Investments in associates	1	27	22	18	7
Other assets	32	27	26	30	30
Total Assets	1.036	1.011	934	939	901
Liabilities and Equity					
Due to credit institutions & CB	8	11	23	28	33
Deposits from customers	412	469	455	472	449
Other liabilities	65	62	61	58	59
Borrowings	339	256	201	205	195
Subordinated loans	-	10	32	32	34
Shareholders Equity	211	193	161	140	127
Non-controlling interest	0	9	2	5	4
Total Liabilities and Equity	1.036	1.011	934	939	901



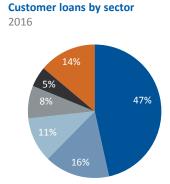
### Loan portfolio overview

Well balanced between loans to individuals and corporates

- Loans to individuals represent 47% of total loans to customers
- Corporate loans are diversified across a broad set of industries and types
  - Small international corporate portfolio in the seafood sector
- Diversification of the corporate loan book of Arion Bank mirrors the activities in the Icelandic economy
- Loan demand looks favourable, especially on the corporate side of the business
- Demand for mortgage loans is also high but pension funds, who operate in a different regulatory environment, are currently competing through direct lending



#### Diversified across sectors





Wholesale & retail services

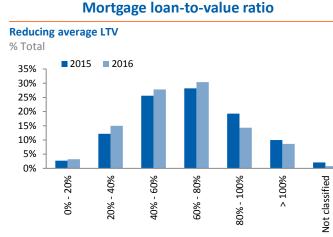
Finance & insurance

Other

# 4% Domestic International

96%





### Domestically focused loan book

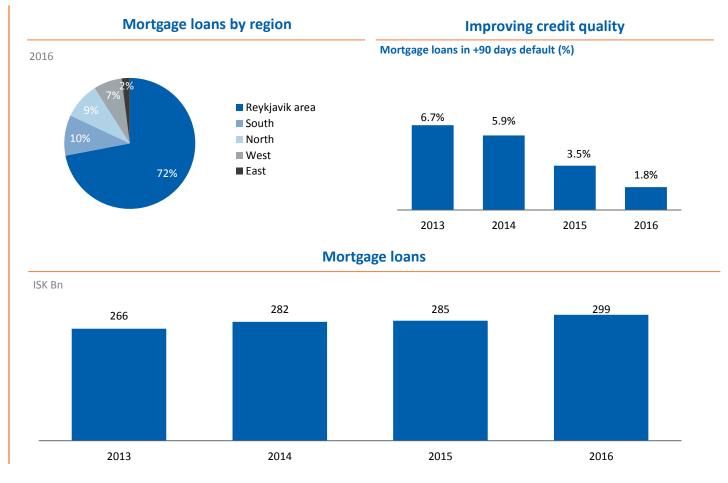
**Customer loans by geography** 2016



# High quality mortgage portfolio

Full range of mortgage products with strong position in the market

- Offers full range of mortgage products and maintains a strong position in the market
- The quality of the mortgage portfolio is good and continues to improve through amortisations as well as increasing housing prices
- Leading innovator in the mortgage market, being the first to introduce new products such as fixed rate non-CPI linked mortgages
- Successful acquisitions of mortgage portfolios at the end of 2011 and 2013
- Arion Bank was the first of the three banks to return to the mortgage market after the crisis

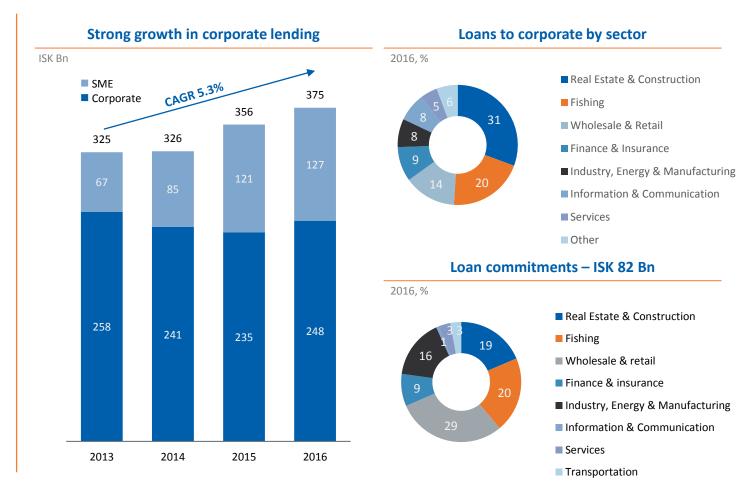




### Overview of the corporate & SME loan book

Good diversification in the corporate & SME loan book

- Good pipeline for corporate loans
- Strong demand from export industries that generally favour loans in FX
- New lending for corporate and SME's in the year 2016 amounted to ISK 166 Bn according to definition from the Central Bank and repayment of total ISK 99 Bn

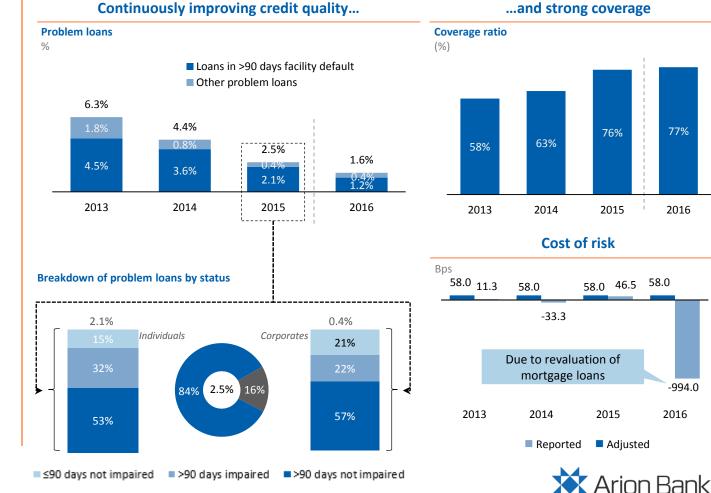




## Asset quality improvements

High quality credit profile and problem loan ratios now narrowing in on the Nordic banks

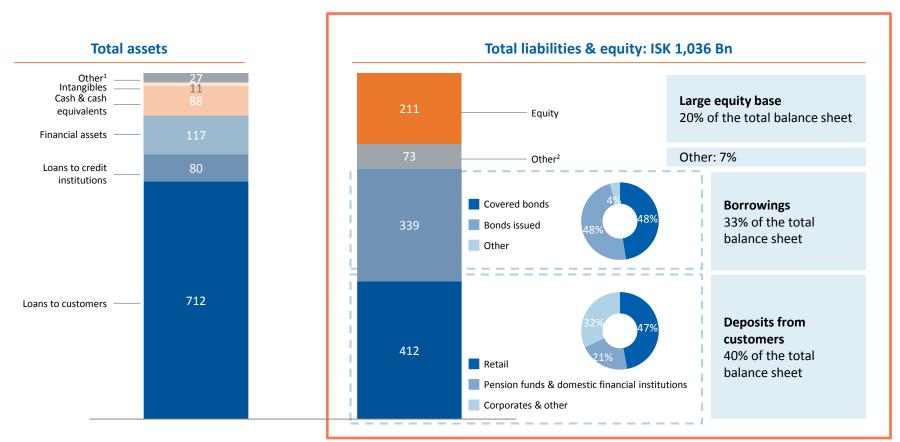
- Much effort has been made since 2010 to improve asset quality resulting in continued improvements in problem loans
- Ongoing improvements and work proactively to further enhance the credit quality profile
- Strong coverage ratio
- Cost of risk is high compared with Nordic banks. The objective is to further narrow in on the Nordic banks acknowledging that special Icelandic issues, such as loan indexation, will probably result in higher default ratios in Iceland than in the Nordics
  - Collateral
  - Improved lending
  - Early intervention



# Simple and solid balance sheet

Diversified funding platform with high degree of equity

ISK Bn, 2016





Source: Company information 1. Other assets include ISK 5.4 Bn investment property, ISK 0.8 Bn investment in associates, ISK 0.3 Bn tax assets and ISK 20.9 Bn other 64 2. Other liabilities include ISK 8.0 Bn due to credit institutions and Central Bank of Iceland, ISK 3.7 Bn financial liabilities at fair value, ISK 7.3 Bn tax liabilities and ISK 54.1 Bn other

### **Conservative maturity schedule**

Focus on introducing Arion Bank to new investors

- Arion Bank concluded a EUR 300 M EMTN benchmarks in April and November 2016
- EMTN private placements in US Dollars, Romanian Leu, Norwegian krone and Swedish krona
- It is Arion Bank's policy to promote transparency and equality towards investors
- Arion Bank endeavors to make public, in accordance with the principle of equal treatment, as soon as possible, any information necessary for investors to evaluate the Bank's financial standing, earnings and outlook, and to evaluate financial instruments issued by the Bank and admitted to trading on a regulated market, and related financial instruments.

#### International funding

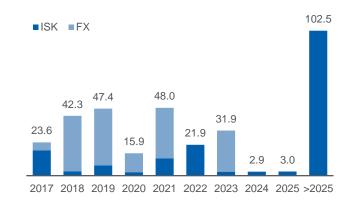
- Two new Euro benchmarks (EUR 300M each) in April and November
- EMTN private placements (EUR 5-25 M offered to EMTN dealers)
  - Diversification of funding competitive funding spreads
  - Increased awareness of Arion Bank as issuer
- Increased emphasis on debt investor relations
  - Investor base concentrated in the Nordics and UK
  - Non deal roadshows

#### Domestic funding

- Monthly issuance of covered bonds target of ISK 20 Bn per year
- Continued issuance of short term bills
  - Capitalise on demand for covered bonds

#### Limited near-term re-financing needs

#### ISK Bn, 2016 Covered bonds, other borrowings and subordinated loans



#### **Ratings - S&P**

*	$\bigcirc$
BBB	A-
A-2	A-2
Positive	Stable
	A-2

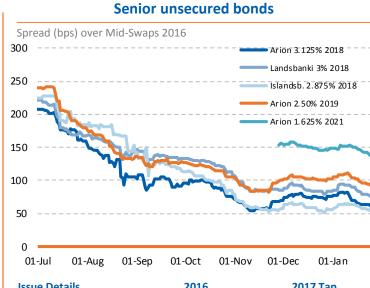


Source: Company information

### Recent issue in the Eurobond market

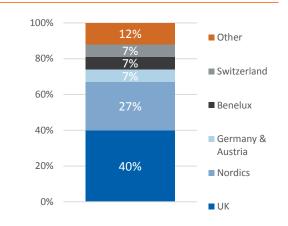
### Successful EUR benchmark transactions

- On 3 March 2015, Arion Bank launched its inaugural euro senior unsecured benchmark transaction, the first from an Icelandic bank since 2008
- In April 2016 Arion Bank issued a second 300mn EUR transaction
- In December 2016 Arion Bank returned to the international capital market for the 2<sup>nd</sup> time in 2016. Arion issued EUR 300 million, 5-year at MS+165bps. This deal represents the 1<sup>st</sup> 5yr EUR senior transaction from Icelandic Bank since 2008. In January 2017 Arion Bank did a 200 million tap at MS+155bps.

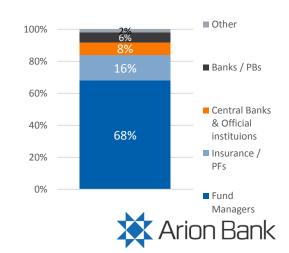


Issue Details	e Details 2016	
Issue rating (S&P):	BBB (positive)	BBB (Positive)
Format:	Senior Unsecured	Senior Unsecured
Pricing date:	24 November 2016	5 January 2017
Settlement date:	1 December 2016	10 January 2017
Maturity date:	1 December 2021	1 December 2021
Size:	EUR 300 M	EUR 200 M
Coupon:	1.625%	1.625%
Issue price:	99.534	99.831
Initial spread guidance:	MS + 165 bps area	MS + 155 bps area
Launch spread	MS + 165 bps	MS + 270 bps
Lead managers:	DB, MS, Citi, Barclays	Barclays, JPM, Nomura

#### Distribution by geography

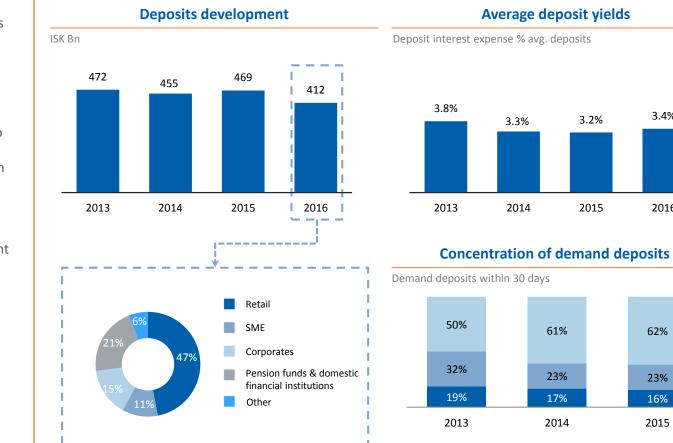


#### **Distribution by investor type**



### **Overview of deposits**

- Stable deposit base as Arion Bank continues to diversify its funding base
- Reduced concentration of demand deposits
- Kaupthing moved ISK 41 Bn equivalent of FX deposits into long-term EMTNs in January 2016 explaining the reduction year-on-year
  - As per agreement between Kaupthing and the Icelandic government
  - Affected the average deposit yields in 2016
- An element of pension fund related deposits flowing into money market funds



Largest depositors (1-10) Largest depositors (11-100) Remaining



3.4%

2016

62%

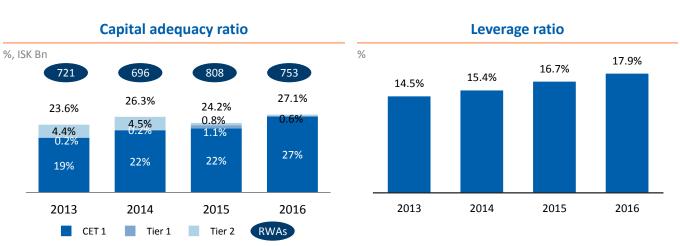
23%

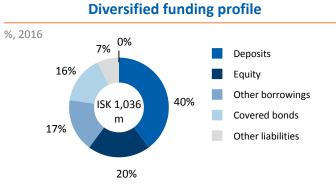
16%

2015

# Solid capital adequacy and strong liquidity position

- Strong capital position and leverage ratios
- Diversified funding platform with high degree of equity
  - First mover in re-entry into international debt markets
- Operates with a robust liquidity position with limited near-term refinancing needs
  - Strong liquidity reserve and ratio
  - High degree of stickiness in deposit base
- Significant dividend capacity
  - Solid profit generation
  - Target reduction of excess capital
  - Further capital optimisation





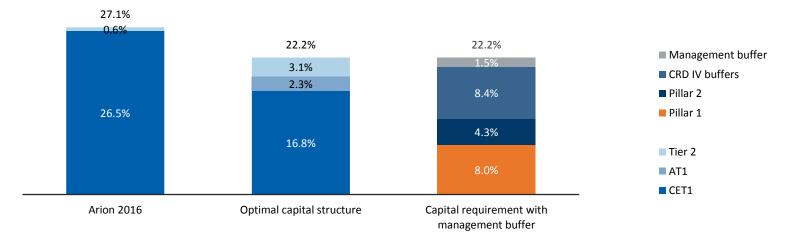
#### Liquidity coverage ratio





### Capital structure and requirements

- The Bank's total capital ratio was 27.1% at year end 2016. Final CRD IV adoption in the fall of 2016 had limited effects
- At Q4 of 2017, the combined capital buffer requirement will reach 8.4%, with a recent add-on from the Financial Stability Board to the countercyclical buffer, which increases from 1.0% to 1.25%
- With FME's SREP result, the regulatory capital requirement is 20.7%, including fully-implemented buffers (CET1 requirement without management buffer is 15.3%)
- Including a management buffer of 1.5%, the Bank had a surplus capital of ISK 37 billion at year end 2016





## Capital management strategy and dividend policy

### **ARION BANK'S DIVIDEND POLICY**

 Based on the Arion Bank's expected financial performance over the medium term, Arion Bank aims to pay an annual dividend before special distributions, in line with a payout ratio around 50% of net earnings attributable to shareholders

### **ARION BANK'S CAPITAL MANAGEMENT**

- Arion Bank's objective is to maintain a capital adequacy ratio that is 1.5% above total FME requirements, including Pillar 1, 2 and combined capital buffers
- Irrespective of the objective, the capital adequacy ratio should not be lower than 20%
- Current capital adequacy ratios are in excess of the targets, and Arion Bank aims to distribute surplus capital to shareholders
- However, the speed and quantum would depend on a number of factors, including (but not exclusively) FX
  imbalances management, capital optimisation strategy and regulatory consent, and is likely to take place over a
  number of years



# Medium term targets

<b>CET 1 Ratio</b> (Subject to regulatory requirements)	Decrease to circa 17%			
Loan Growth	Prudent lending to outpace economic growth in the next few years			
RoE	Reach double digit returns			
Dividend Policy	Payout ratio of circa 50% of net earnings attributable to shareholders			
Cost to Income Ratio	Decrease to circa 50%			



### Arion Bank strategic path

### The path to double digit return on equity in the medium term

Loan growth	<ul> <li>Further grow loan portfolio on the back of the underlying growth in the Icelandic economy</li> </ul>	VALITOR Card payments	<ul> <li>Commission income growth through Valitor's international expansion</li> </ul>
Digitalisation	<ul> <li>Continued implementation of digitalisation across both client-facing offerings and automation to further increase efficiency</li> </ul>	Capital release	<ul> <li>Dividend payments and the release of surplus capital to shareholders</li> </ul>
<b>%</b> Efficiency	<ul> <li>Further implementation of efficiency measures through lean banking, operational improvements and outsourcing</li> </ul>	Reduce cost of risk	<ul> <li>Move in the direction of Nordic levels</li> </ul>
Vorður Universal insurance offering	<ul> <li>Realisation of synergies from integration of the non life insurance company</li> </ul>		



# Arion Bank in a nutshell

Icelandic focused universal relationship bank





Track record and established platform to build on

Long-standing history with client base





Progressive approach with first mover attitude



Good profitability underpinned by strong fundamentals



Ability to pay dividends



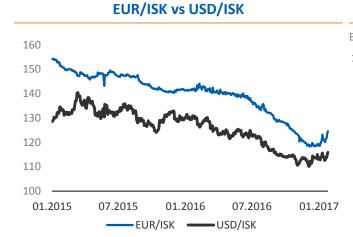


# Appendix

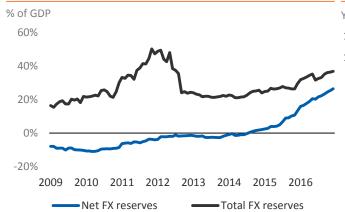
# Appreciation of the ISK caused by underlying macro-economic factors

Growth in tourism, increased FX inflow, current account surplus and positive IIP drives the appreciation

- The Icelandic krona strengthened considerably last year
  - Increased export especially driven by tourism
  - Macro-economic factors driving the appreciation of the ISK:
    - Increased FX inflow
    - Current account surplus
    - Positive international investment position
- The Central Bank of Iceland has responded with added intervention on the FX market (ISK 386 bn. in 2016)
- FX reserves of the Central Bank of Iceland 37% of GDP at year end 2016
- The real exchange rate of the Icelandic krona is now slightly above historical averages



## FX reserves of the Central Bank of Iceland





## The real exchange rate of the Icelandic krona





# **RETAIL BANKING**



# Introduction to Icelandic retail banking market

## Characteristics of the mortgage loans market

## Description

### The Icelandic mortgage loans market

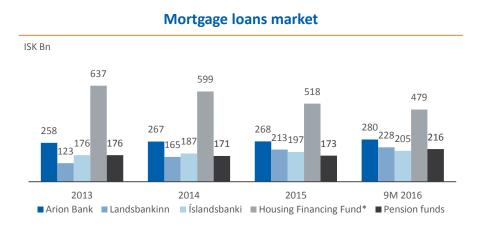
- Iceland is and is expected to remain a homeowner's market. Rent prices have been on the rise, pushing more people into buying, thus increasing investment demand in the market
- Housing prices are going up (expected until 2018). Real estate index currently above the CPI
- Historically, CPI linked mortgage loans have been the most popular and keep growing in popularity in 2016
- Government supported initiatives in recent years
  - Tax benefits to home buyers on allocation of private saving
  - First time home purchases after the financial crisis

### Competition

- Historically, large government participation through the Housing Financing Fund, however limited activity today
- Main competition comes from Landsbankinn and Islandsbanki
- In 2016, pension funds have been aggressive in lending rates and gained market share

### **Quality portfolios**

- Strict government rules in credit rating and payment plans for mortgage loans
- Maximum loan-to-value ratio up to 80% (up to 85% for first-time home buyers)
- Low default rates in mortgage loans





**Icelandic market** 



77

# Mortgage loans to individuals

Maintaining market share in an increasingly competitive market

Split of new mortgage loans in 2016 ~69% CPI linked vs. ~31% non-CPI linked

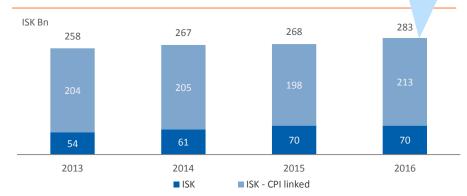
### Arion Bank initiatives

- Arion Bank has a full range of mortgage products and strong position in the market
- Arion Bank was the first to offer ISK CPI linked mortgage loans at competitive rates in 2004. Gained large market share with that offer
- Since 2011, further strengthened first mover advantage by offering mixed CPI linked /non-CPI linked mortgage loans
- Arion Bank was the first to introduce fixed 5 year interest rates on non-CPI linked mortgage loans in 2011
- Digitalisation in mortgage loan process underway
- Further opportunities with acquisition of Vörður, insurance company

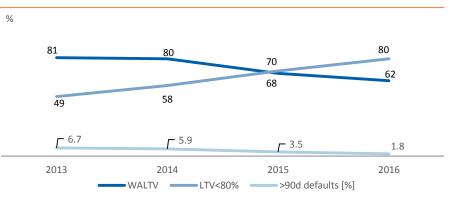
## **Healthy portfolio**

- Weighted average LTV for the retail mortgage portfolio of 61,6% as of 2016
- Low default rate as Arion Bank is conservative regarding LTV
- ISK CPI linked loans have an early prepayment fee attached to them (0-2%)
- Circa 90% of properties owner occupied <sup>1</sup>
- Strong positioning in the mortgage loans market leading to high cross-selling potential (for example, deposit products)

### Arion Bank mortgage loans volume – individuals



### Development of key ratios in Arion Bank mortgage loans portfolio<sup>1,2</sup>



<sup>2.</sup> After Q3 2016 LTV bucket allocation is calculated using the face value of loans and the property assessment value (FMR) or market value within two years old of the collateral. Prior to that, the book value of loans and property assessment value (FMR) of the collateral were used



Source: Company information

<sup>1.</sup> Company Information

# Focus on SMEs

## Significant growth profile driving portfolio diversification

## **Key highlights**

- Significant rise in SME loan volumes from ISK 67 Bn in 2013 to ISK 127 Bn in 2016
- SME loan book in Arion Bank traditionally relatively small in comparison with competitors
- Appetite to grow in the SME space for further diversification and deliver growth in the loan book
- Three sectors drive growth in the SME loan market
  - The real estate and construction sector has increased from ISK 18 Bn in 2013 to ISK 31 Bn in 2016
  - The wholesale and retail trades industry has increased from ISK 12 Bn in 2013 to ISK 22 Bn in 2016
  - The seafood industry has increased from ISK 5 Bn in 2013 to ISK 22 Bn in 2016

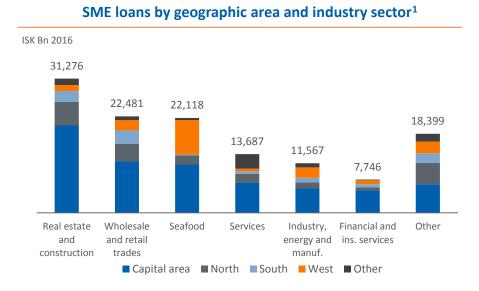
## **Arion Bank initiatives**

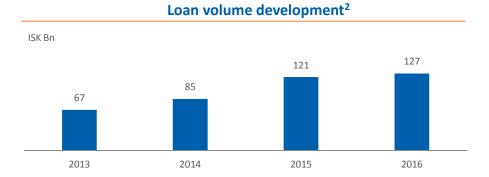
- Decentralisation strategy creating SME units in branches has driven growth in SME loans by moving credit authority closer to customer
- Initiatives in new products in the last 5 years
  - Factoring
  - Vehicle and equipment financing
  - Cooperation with the European Investment Fund in SME lending at lower rates with focus on start-ups and development projects

Source: Company information

1. SME loan book

79 2. Loan volume development. In 2014 / 2015 SME loans were moved from Corporate Bank to Retail Bank ~22 Bn







# **Deposits from customers**

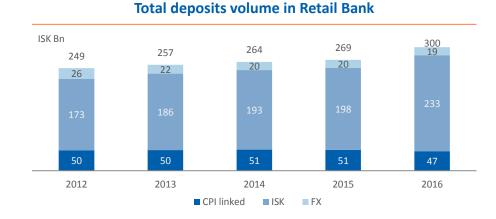
Opportunity to grow through leveraging strong mortgage loans customer base

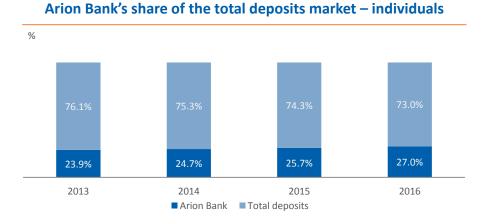
 Bank customers in Iceland are accustomed to keeping deposits with their main bank

**Key highlights** 

- Opportunity to attract deposits from customers who have their mortgage loans with Arion Bank but deposits with another bank
- The new online onboarding platform is a key catalyst for attracting new customers, along with the comprehensive digital offering
- Relatively stable market for individual deposits. SMEs' deposits are more price sensitive
- Government recently cancelled the state guarantee on deposits. No effect expected
- Good cooperation with Asset Management division of Arion Bank enables many opportunities
  - Retail offering combined with insurance and pension products
  - The growing SME activity also provides cross-selling opportunities
  - Increase the retail deposits market share
- Smaller market share in deposits, as compared to the other large banks
- CPI linked deposits sticky due to regulations

Source: Company information Central Bank







# Loan portfolio management

## A conservative loan portfolio management

## Limited exposure to holding companies

- Retail Banking provides, and has in its loan book, loans to holding companies.
- Holding companies are categorized under "Financial Sector" with other loans. Loans classed under "Financial Sector" represent 4.9% of loans to customers

# A very small percentage of Retail Banking's loan book has collateral in listed or unlisted securities

- The Bank's credit rules specify benchmarks for collateral coverage in listed and unlisted securities and Retail Banking adheres to them
- Recognized valuation methods are used when collateral is taken in securities, such as discounted cash flow, comparisons of valuations of comparable companies or the liquidation value in valuations of private equity

## Limited concentration risk and well secured portfolio

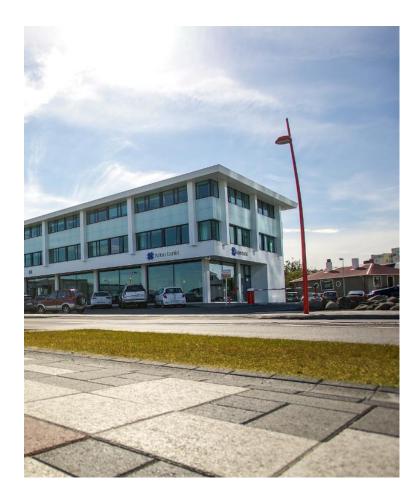
- 10 largest loan a fraction of the loans to customers
- Majority of loans secured by real estate or directly by underlying operations and assets

## **Prudent lending in foreign currencies**

- The majority of companies with loans in foreign currencies are seafood companies
- Loans in foreign currencies are restricted by the conditions on such loans stipulated in the Icelandic Foreign Exchange Act. The Bank also operates in accordance with credit rules and internal benchmarks which are not public

# Unsecured overdrafts are insignificant part of the Retail Banking loan portfolio

 Unused overdraft (including unused credit card limits) total ISK 46 billion at YE 2016 and is almost entirely related to customers of Retail Banking. Loan commitments for the bank in total amounted to ISK 82 billion, retail banking share in this is a minority







# **CORPORATE BANKING**



# Corporate banking market and competition

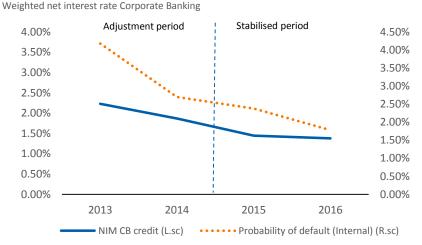
## Proactive and successful Approach to market developments

## **Key highlights**

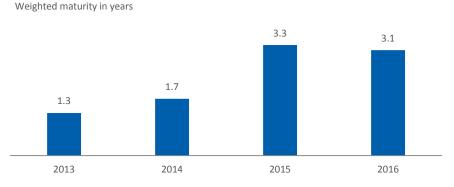
Post crisis material margin pressure in high quality credits unfolded due to increased competition from pension funds as yields on government bonds decreased and credit quality of companies improved

- Deleveraging and steep repayment profiles imposed by banks post financial crisis
- Shortening maturity profiles across the corporate banking industry were a response to increased competition as long-term financing of the banks was still expensive
- Corporate banking has managed to stabilise its margins and to extend maturity profiles in 2015 and 2016 after realigning operations in 2013 and returning to a proactive approach in 2014:
  - Corporate Banking balanced decreasing margins with large, less price sensitive infrastructure and energy projects as well as international seafood
  - Teamed up with foreign players in syndicated deals where Arion Bank took the second lien due to better market knowledge, thereby maintaining margins (while foreign players took lower yielding first lien)
  - Customer base defence through focus on longer dated credits and by employing full product range (thereby cross—selling) which kept revenues up
  - Increased focus on customer retention and relationship development by organising and increasing focus on the relationship management role in Corporate Banking
- Successful increase in average loan book maturity, thereby materially reducing prepayment risk and risk of client losses on small price differentials benefitting from better access to long-term funding (especially FX)

## Credit risk analysis



## Increasing loan book maturity





Source: Company Information

# Product offering overview

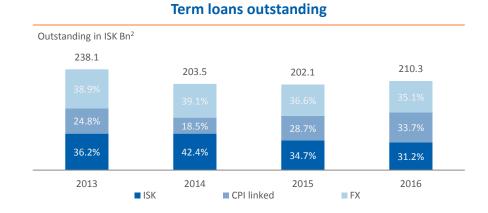
## **Diversified book**

## Key highlights – term loans

- Term loans are the highest volume product in all client sectors and drives both income and NIM
- Competitive and price sensitive market
- New investment in the economy expected to drive current demand in general, as do expected consolidation trends in commercial real estate, tourism and seafood
- Increasing dealflow in large scale project finance deals (energy intensive, real estate, etc.) as economy recovers
- Customer segment redefinition in 2014 (handover to retail bank in 2014 and 2015<sup>1</sup>) and NIM preservation
- New large scale project finance deals sourced in 2015, expected to be realised in 2017-2020

## Key highlights – revolving credit facilities

- A lower volume core product business
- Characterised by seasonality and high price sensitivity
- Seafood is key industry for RCF demand
- Current accounts, overdrafts and trade finance activity covered
- Lower margin business



### **Revolving credit facilities** Outstanding in ISK Bn<sup>2</sup> 35.3 32.6 32.4 31.0 38.9% 44.0% 38.0% 25.6% 2013 2014 2015 2016 ISK FX Committed amounts



Source: Company information

1. Corporate Bank redefined its customer segment from Iceland 300 largest to Iceland 100 largest companies resulting in a successful SME customer handover to the Retail Bank

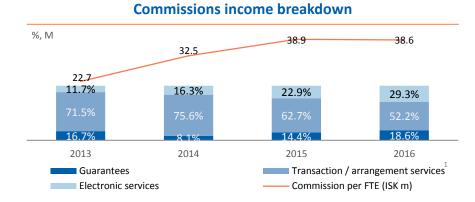
84

# Product offering overview

## Services growing and complementing credit risk

## **Key highlights**

- Focus on commission income has resulted in a clear positive trend of increasing commission income per FTE as well as its relative contribution
- Clear responsibilities with relationship managers spending their whole time serving clients better with a profound understanding of client needs and requirements
- Better digital solutions are expected to increase customer stickiness
- Digital services are scalable and allow for income growth per FTE
- Corporate Banking has the ability to capitalise on strong large corporate relations to bid for digital services in conjunction with regular lending activity
- Guarantee business as a growing product, both in terms of volume and income contribution
  - Traditionally confined to import/export and trade finance
  - Growing imports support demand as well as large project finance deals where Arion Banks is lead and "house bank"
- Further investments in a corporate digital platform on the horizon to improve service and gain increased share in digital services



## Guarantees outstanding



### Product income split



Source: Company information

Transaction / arrangement services include prepayment fees which were a substantial part of fee and commission income in 2014, amounting to 44.1% of total fee and commission income.
 Prepayment fees are not a sustainable income source and are mainly relevant during time of rapid prepayments and short loan book



# **Corporate Banking and risk management**

## Low risk profile

## Loans secured with listed or unlisted securities

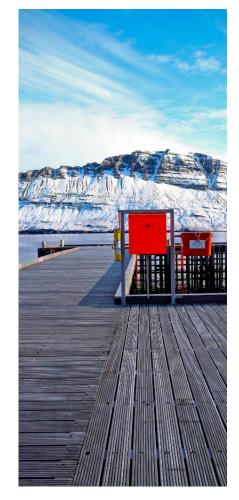
- Loans secured by listed securities
  - Collateral value of the cash and securities securing loans to customers amounts to approximately ISK 20 billion
  - Majority of loans are to corporates and only a minor proportion to individuals
  - In the cases where collateral is taken in securities, it involves almost exclusively listed securities
  - The Bank's credit rules, specify benchmarks for collateral coverage in listed and unlisted securities
  - Loans to holding companies with collateral in listed securities are categorized under Financial and insurance activities with other loans
  - The average collateral coverage of the underlying securities is deemed sufficient by the Bank
- Loans with their main collateral in unlisted securities are virtually unknown in the Corporate banking unit
  - Unlisted securities are in some instances taken as collateral to facilitate collection
- The Bank's credit rules, specify benchmarks for collateral coverage in listed and unlisted securities and Corporate Banking adheres to them
- Recognized valuation methods are used when performing valuations of unlisted companies , such as discounted cash flow, comparisons of valuations of comparable companies or the liquidation value in valuations of private equity

## Loans in foreign currencies

- Loans in foreign currencies are restricted by the conditions on such loans stipulated in the Icelandic Foreign Exchange Act
- The Bank also operates in accordance with credit rules and internal benchmarks which are not public

## Large exposures

- Largest risk exposure represents less than 10% of the risk base
- In the 2015 risk report, figure 4.2 on page 40, it states that risk exposures which make up more than 2.5% of the capital base totaled 99% of the capital base 2016 risk report will be published in March





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# **INVESTMENT BANKING**

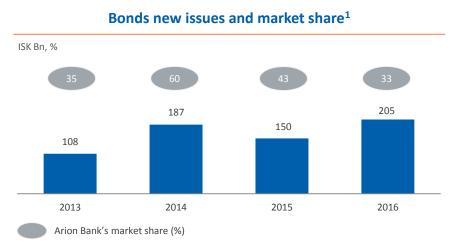


# Introduction to Icelandic Investment banking market

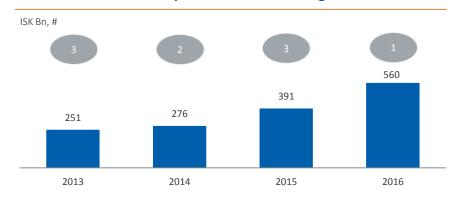
## Recent strong IPO market driving trading volume

## Highlights

- Small and geographically isolated with few local competitors
- Iceland's investment banking market is comprised of the three largest banks in Iceland (Arion Bank, Islandsbanki and Landsbankinn) with a few smaller boutiques
- Arion Bank has managed 8 of the last 13 IPOs since 2011 with the intention to facilitate further trading volumes in the Icelandic stock market whereby the investor base is a combination of institutional investors, such as pension funds, and HNWI
- Activity in new bond issues has increased in recent years whereby the real estate companies along with the Bank's covered bond issues have been the key drivers with institutional investors driving the demand
- Traditional companies have relied to a greater extent on credit facilities from banks, but developments in corporate bond market are expected to fuel growth



### Total trading volume in equities and number of IPOs on Nasdaq Iceland stock exchange



Number of IPOs



# **Corporate Finance**

## Leading advisory track record

## Highlights

## Description

- Focus on large fee paying clients
- Leading player in building up the equity market
- Strategic initiatives in terms of focus on product and sector mix in accordance with regular analysis of micro- and macroeconomic trends

## **Key Strengths**

- Being a part of universal relationship bank ensures:
  - Dealflow
  - Distribution capabilities
- Highly capable and experienced staff
- Strong balance sheet
  - Underwriting capabilities
- Strong infrastructure and lean management help focus on customer relations, pipeline and dealflow

## Involved in 8 out of 13 IPOs since 2011



## M&A Track Record





# **Capital markets**

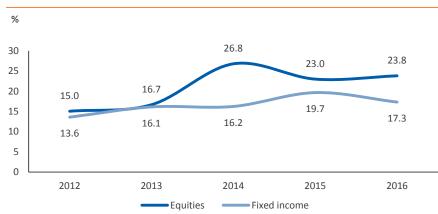
Leading market position in equity and strong market position in FX and bonds

### Description

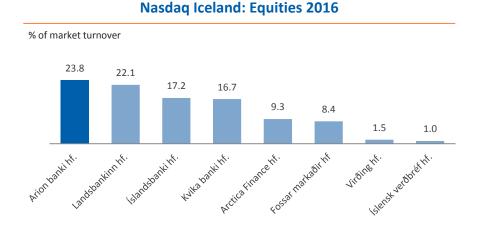
- Leading in equity brokerage and strong position in FX brokerage and bond issuances market
- Equity and bond desks servicing pension funds, AM companies and professional investors
- FX desk providing services to corporates in spot, forward, swap and option products. Only Icelandic bank that provides oil hedging products

### **Key Strengths**

- Leading in equity brokerage in Iceland
- Leading player in restoring the equity market in Iceland
- Strong position in FX brokerage and bond issuances
- Strong relationship with all major investors in capital markets

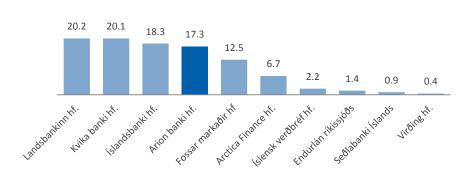


## Market share in brokerage on Nasdaq Iceland



## Nasdaq Iceland: Fixed income 2016

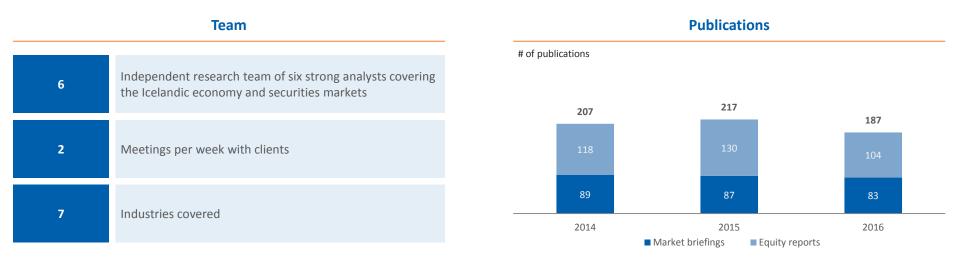
% of market turnover





# **Research team**

## Leading research capabilities



## **Products & services**

### **External publications**

Daily notes covering the most prominent news and research issues

Brief reports highlighting current domestic economic issues.

Over 2,000 subscribers. MBs are followed by Icelandic media

Tailored for key clients of Arion Bank's Investment Banking

Monthly publications on Iceland's economic issues and outlook

Regular reporting on 12 listed companies in Iceland

### Conferences & presentations

Open Conferences at Arion Bank HQ

Regular presentation sessions & conferences on key economic topics such as housing market, tourism industry and equity markets. Annual conferences when leading research reports are published

- Private Meetings
   Tailored for specific clients of Asset Management, Retail Banking, Investment Banking or Corporate Banking
- Internal Morning Briefings
   Morning briefings held for internal staff to brief on current market issues

### Internal support

 Arion Bank's divisions increasingly seek short reports, presentations, opinions, memos or data analysis regarding specific economic issues or client pitches



and are regularly cited in media articles

Morning Briefings

Market Briefings

Equity Reports

Special Market Reports

Economic Outlook

# Swap agreements and equity holdings

## Forwards and swaps<sup>1</sup>

Derivatives	Notional	Fair value		
2016	value	Assets	Liabilities	
Forward exchange rate agreements, unlisted	31,921	266	247	
Interest rate and exchange rate agreements, unlisted	210,143	4,288	1,104	
Bond swap agreements, unlisted	2,995	1	8	
Share swap agreements, unlisted	8,138	597	457	
Options - purchased agreements, unlisted	1,218	7	26	
Derivatives	254,415	5,159	1,842	

Shareholdings and equity instruments with variable income	Amortised		Designated at fair	
Shares and equity instruments with variable income	cost	Trading	value	Total
Listed	-	2,949	9,125	12,074
Unlisted	-	1,348	10,579	11,927
Bond funds with variable income, unlisted	-	1,027	2,007	3,034
Shares and equity instruments with variable income	-	5,324	21,711	27,035

- The Bank's total assets in listed shares which are not in the trading book amounts to ISK 9.1 billion and private equity is ISK 10.6 billion at the end of 2016. In addition the Bank owns units in bond funds amounting to ISK 2 billion.
- The largest unlisted asset is a 16.3% shareholding in Stoðir hf. and the holding of EAB subsidiary EAB1 ehf. in Ferskur holding. Both of these companies own underlying holdings in Refresco Gerber BV, which is a listed company on Euronext in Amsterdam. In other respects the Bank refers to its website for information on assets and holdings for sale: <a href="https://www.arionbanki.is/bankinn/almennar-upplysingar/eignir-til-solu/">https://www.arionbanki.is/bankinn/almennar-upplysingar/eignir-til-solu/</a>
- Proprietary trading at Arion Bank, which is responsible for market making and is on the active market, is not included in these shareholdings. Those shares are in the first column in the table above and are active on the market while those shares in the orange box are considered more as a long-term investment although the Bank does not plan to hold them for an extended period.

Source: Company information



# Equity holdings contd.

## **Listed equities**

 Four of the largest listed shareholdings are administered by the CEO's office and are the responsibility of the Bank's investment board, see table below.

Company	Shares	Book value as of YE2016
Reitir fasteignafélag hf.	42,864,221	4,007,804,664
HB Grandi hf.	91,789,601	2,386,529,626
Síminn hf.	160,444,804	502,192,237
Skeljungur hf.	119,033,542	805,857,079
Total		7,702,383,606

## **Unlisted securities**

 With regard to the valuation of unlisted securities held by the Bank, please also refer to note 23 in the annual financial statement – this contains a description of the methods used, which are generally recognized methods of valuation and have been checked by the Bank's auditors.



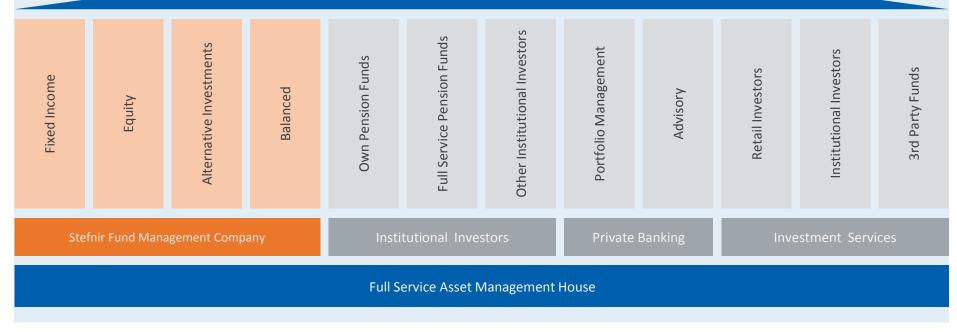


# ASSET MANAGEMENT AND STEFNIR



# A comprehensive Product and Services offering

- Full range of investment products and services for clients with varying investment objectives
- Core focus on pension funds, institutional investors and HNW clients
- Largest number of investment professionals in Iceland<sup>1</sup>
- Dedication to long-term client relationships



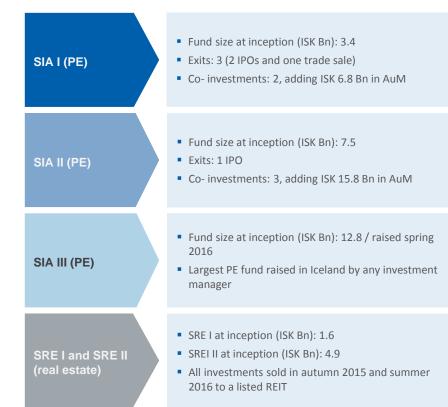


# Stefnir

## Fund overview and performance

Fixed income	<ul> <li>Funds: 6</li> <li>AuM (ISK Bn): 83</li> <li>Wide fund range</li> <li>Oldest incorporated UCITS fund in Iceland (inception in 1986)</li> </ul>
Equities	<ul> <li>Funds: 2 domestic; 4 intl.; 3 intl. domiciled in Lux.</li> <li>AuM (ISK Bn): 78</li> <li>Domestic and international equities</li> <li>Consistent growth in AuM since 2008</li> </ul>
Balanced funds	<ul> <li>Funds: 6</li> <li>AuM (ISK Bn): 37</li> <li>Oldest incorporated non-UCITS fund in Iceland (inception in 1996), highly distributed retail and PB ownership</li> </ul>
Institutional investor funds/ other	<ul> <li>Funds: 9</li> <li>AuM (ISK Bn): 154 (ABMIIF; 126 ISK Bn)</li> <li>Market leading product development</li> </ul>

## UCITS, non-UCITS and instit. investor funds (AuM ISK 352 Bn)<sup>1</sup>



Private equity and real estate funds (AuM ISK 56 Bn)<sup>1</sup>

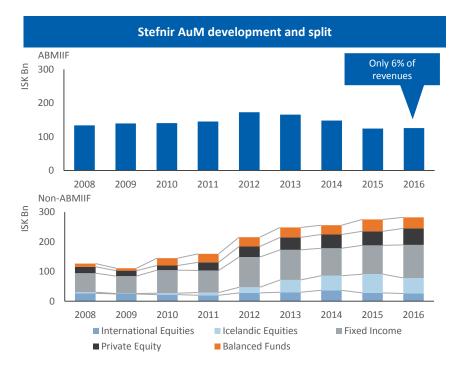


96 Source: Company information 1. YE 2016

# Stefnir

## Strategic growth and customer satisfaction

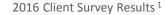
- Stefnir has achieved financial and market share growth through longterm strategic planning by its board of directors implemented since 2009 with emphasis on a healthy revenue mix
- Product development and AuM diversification have led to new income sources as well as higher income yielding products



Source: Company information

## 97 1. 50 institutional investors outside Arion Bank were invited to take part, 52% response ratio

### Preferred partner of institutional clients



Would you recommend Stefnir to other institutional investors?



Stefnir offers a comprehensive product range that meets needs of institutional investors



How is professional knowledge of Stefnir employees in your opinion?





# **Private banking**

## Tailor made personal service to clients

- Special focus on Ultra High Net Worth (UHNW) clients in Iceland
- Healthy growth in PB AuM
- Tailor made and highly personal service
- Discretional and non-discretional asset management
- Experienced account managers average 18 years in the financial market
- Team-based approach to investments and services, working closely with other divisions of the Bank
- Good access to local dealflow due to the size of Arion Bank's AM
- Specialised balanced portfolios

## 2016 client survey results <sup>1</sup>

All things considered, how satisfied or unsatisfied are you with Arion Bank Private Banking services?



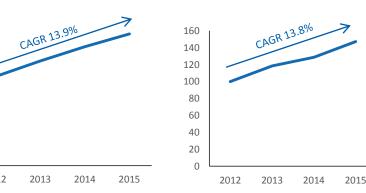
Do you feel the employees of Arion Bank Private Banking give you a personal or impersonal services?



Very personal 44% Rather personal 39% Neutral 14% Rather impersonal 3% ■ Very impersonal 0%

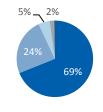
Growth in PB AuM Portfolio<sup>2</sup> development Index, 2012 = 100 Index, 2012 = 100 160 CAGR 13.9% CAGR 13.8% 160 140 140 120 120 100 100 80 80 60 60 40 40 20 20 0 0 2012 2013 2014 2015 2012 2013 2014 2015

Source: Company information



1. 583 of Arion Bank Private Banking clients were invited to take part, 71% response ratio

98 2. YoY change in number of customer accounts in excess of ISK 100 M How good or bad is the access to your Account Manager?



Very good 69% Rather good 24% Neutral 5% Rather bad 2% Very bad 0%





# FINANCIAL PERFORMANCE



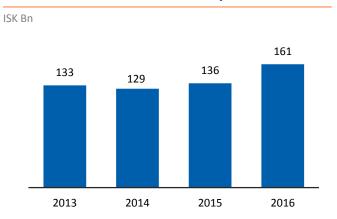
# Overview of covered bonds

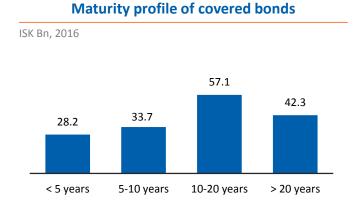
## Arion Bank's covered bonds programme

- Arion Bank has set up a EUR 1 Bn programme for the issuance of covered bonds
- In 2011, Arion Bank was licensed by the Icelandic Financial Supervisory Authority to issue covered bonds
  - Icelandic covered bond regulation is very similar to Swedish covered bond regulation
- Investors include pension funds, mutual funds and insurance companies

	Legislative covered bonds	Contractual covered bonds
Currency	Multi currency	Icelandic krona
Description	Covered bonds issued according to Icelandic legislation	Covered bonds issued prior to 2008. Contractual
Rating	Not rated	Not rated
Outstanding	ISK 64.1Bn	ISK 101.4 Bn
<b>Cover Pool Information</b>		
Asset balance	ISK 70.6 Bn	ISK 126.0 Bn
Number of loans	5,786	7,188
Pool LTV	55.5%	60.6%
Over-collateralisation	13.8%	24.3%

## Covered bonds development



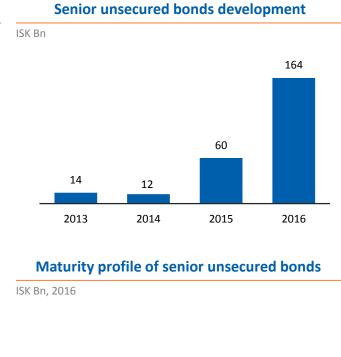


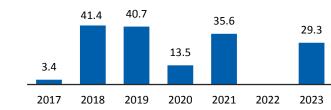


Source: Company information

# Overview of senior unsecured bonds

Arion Bank's senior unsecured bonds									
2016									
Currency	Year Issued	Maturit	Maturity y Type	Terms of interest	Size (ISK Bn)				
USD	2016	2017	At maturity	Floating, 3 month LIBOR +1.93%	3,406				
EUR	2009	2018	Amortising	Floating, EURIBOR +1.00%	662				
ISK	2010	2018	Amortising	Floating, REIBOR +1.00%	1,063				
EUR	2015	2018	At maturity	Fixed, 3.125% (MS + 3.10%)	36,610				
SEK	2016	2018	At maturity	Floating, 3 month STIBOR + 1.09%	3,113				
EUR	2016	2019	At maturity	Fixed, 2.5% (MS + 2.70%)	36,307				
RON	2016	2019	At maturity	Fixed, 3.80%	951				
SEK	2016	2019	At maturity	Floating, 3 month STIBOR +2.65%	3,422				
NOK	2015	2020	At maturity	Floating, NIBOR + 2.95%	10,617				
NOK	2016	2020	At maturity	Floating, NIBOR + 1.95%	2,902				
EUR	2016	2021	At maturity	Fixed, 1.625%	35,639				
USD	2016	2023	At maturity	Floating, 3 month LIBOR + 2.60%	29.317				
Senior unse	cured bone	ds issued			164,009				





Source: Company information

101

Arion's debt programmes are available on the bank's website under investor relations / debt investors. The debt programmes include the terms and conditions of outstanding bonds including any events of default and/or covenants as applicable



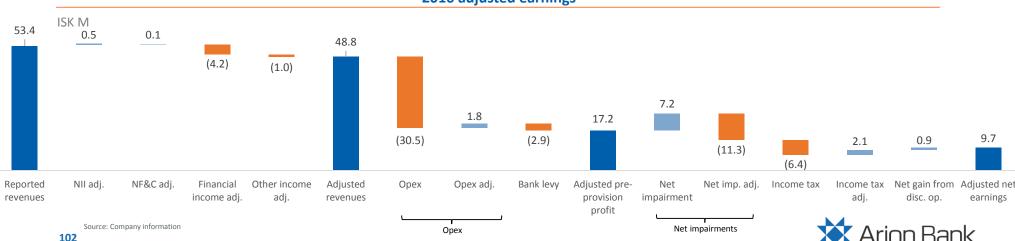
# Details on P&L adjustments

## **Details on revenue adjustments**

- Net interest income: Adjustments mainly refer to calculated net interest income earned in Treasury, had Arion not held non-core assets at the time and interest income and expenses at non-core subsidiaries
- Net fee and commission income: Adjustments refer to net fee and commission income at non-core subsidiaries
- Financial income: Adjustments mainly relate to value changes / gain on sale of legacy equity holdings Arion Bank and subsidiaries held ownership stakes in, following a restructuring of the loan book
- Other operating income: Adjustments relate to value changes / gain on sale of a number of equity holdings held by Arion Bank and subsidiaries. Furthermore, a significant part of the adjustments to other operating income relates to share of profit or loss of associates

## Adjusted operating expenses and net earnings

- Total operating expenses: Adjustments relate to fines from competition authorities, branch restructure, the expense of non-core subsidiaries and estimated expense of 30 FTEs during the historical period, which is the management estimate of effort related to oneoff projects
- Net impairments: Adjustments relate to all change on loans over the historical period. The total changes are removed and 0.58% yearly estimated impairment is calculated on the total loan book
- Income tax: Tax effect of total adjustments assuming a 26% tax rate
- Net gain from discontinued operations: Adjustments refer to profit from sale of legacy equity holdings, prior to listing



### 2016 adjusted earnings

# Details on P&L adjusted (cont'd)

Adj	usted reve	nues		Adjusted operating expenses and net earnings					
In ISK million	2013	2014	2015	2016	In ISK million	2013	2014	2015	2016
Net interest income	23,800	24,220	26,992	29,900	Operating expenses	(25,395)	(27,042)	(28,196)	(30,540)
Changes	3,157	2,642	1,347	530	Changes	1,322	2,213	698	1,794
Net interest income adjusted	26,957	26,862	28,339	30,430	Operating expenses adjusted	(24,073)	(24,829)	(27,498)	(28,746)
Net fee and commission inc.	11,223	13,309	14,484	13,978	Bank levy	(2,872)	(2,643)	(2,818)	(2,872)
Changes	337	366	7	81	Changes 0 0 0			0	0
Net fee and commission inc. adj.	11,560	13,675	14,491	14,059	Bank levy adjusted	(2,872)	(2,643)	(2,818)	(2,872)
Net financial income	1,675	7,290	12,844	5,162	Netimpairment	(680)	2,135	(3,087)	7,236
Changes	(1,158)	(5,597)	(7,513)	(4,240)	Changes	(2,806)	(5 <i>,</i> 853)	(764)	(11,275)
Net financial income adjusted	517	1,693	5,331	922	Net impairment adjusted	(3,486)	(3,719)	(3 <i>,</i> 851)	(4,039)
Otherincome	7,650	9,171	32,235	4,399	Income tax	(3,143)	(4,679)	(3,135)	(6,410)
Changes	(5,217)	(5,031)	(29,579)	(1,022)	Changes	28	566	221	2,130
Other income adjusted	2,433	4,141	2,656	3,377	Income tax adjusted	(3,115)	(4,113)	(2,914)	(4,280)
Total operating income	44,348	53,990	86,555	53,439	Net gain from disc. operation	399	6,833	360	886
Changes	(2,881)	(7,619)	(35,738)	(4,651)	Changes	5	(6,290)	0	0
Total operating income adjusted	41,467	46,371	50,817	48,788	Net gain from disc. op. adjusted 404 543 360				886

Net earnings

Net earnings adjusted

Changes

12,657

(4,333)

8,324

28,594

(16,984)

11,610



49,679

(35,582)

14,097

21,739

(12,002)

9,737



# **INFORMATION TECHNOLOGY**



# Core banking systems overview

Current situation

- Currently Arion Bank uses RB system (along with other banks) as its core banking system for deposits, and all payment instructions are settled through the RB system
- RB is a centralised cash settlement system in Iceland (IT service centre for the Icelandic financial market, clearing house)
- RB's system has been in operation for 40 years
- To satisfy operational excellence, RB intends to replace its current deposit and payment systems with Sopra Banking system expected to go live mid 2017
- This requires Arion Bank to replace deposit and payment systems
- Replacement of other core banking systems is not essential in the near term

## Next steps

- RB and SAP still being explored as future partners for deposits and payments
- The solutions will be evaluated on cost optimisation, product offerings and simplification in the system architecture
- Preparing to make a decision on future solution for deposits and payments 2017



# Information technology overview

## Focus on reliable operations, digitalisation and customer satisfaction

## **Reliable and efficient operations**

IT reliability and efficiency – key management focal points

- Ongoing maintenance and development of systems currently in operation
- Ongoing focus to improve resilience and security
- Maintaining high uptime
- Continuously improving time to market

## **Digitalisation and innovation**

Arion Bank at the forefront of technology and innovation

- Strong focus on digital banking, ring-fenced cross-functional teams working on digital projects
- Defined plan for digital projects for the next three years
- Increase customer access to products and services digitally
- Extensive ATM network and forerunning ATM capabilities
- Internal and external innovative ideas presented (hackathons)
- Enclosed market allows for quick adaptation

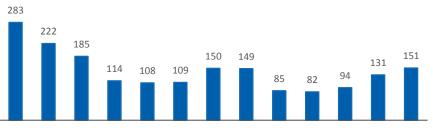
106 Source: Company information

- 1. IT department
- 2. Arion Bank CRM system. Inquiries are complaints, ideas and requests from customers regarding the online bank and Arion Bank app

<b>53%</b> <sup>1</sup>	Reduction of impacting incidents from year 2010
99.95% <sup>1</sup>	arionbanki.is uptime
>99.999% <sup>1</sup>	Network core uptime last year greater than 99.999%

## Customer satisfaction at the heart of Arion Bank's business<sup>2</sup>

- Working to continue to put customers' needs at the heart of the business
- Number of customer inquiries regarding netbank:



Dec 15 Jan 16 Feb 16 Mar 16 Apr 16 May 16 Jun 16 Jul 16 Aug 16 Sept 16 Oct 16 Nov 16 Dec 16



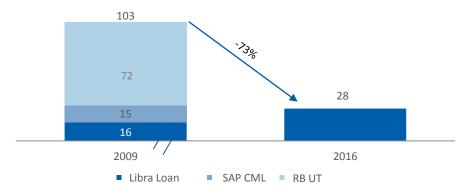
# Focus on automation

## Results in simplification

- Three-to-one loan system migration scheme
  - In 2009, Arion Bank had three loan systems in operation: RB UT, SAP CML and Libra Loan, each servicing a different portfolio of loans
  - Expensive and inefficient to maintain three systems. All changes executed in all three systems, integration to all three systems, reporting across all three systems, three service agreements
  - The goal with the simplification was to increase system operations efficiency, improve reporting efficiency and quality and decrease operational risk
  - Maintenance fee decreased from ISK 103 million in 2009 to ISK 28 million in 2016, i.e., 73% reduction in maintenance cost

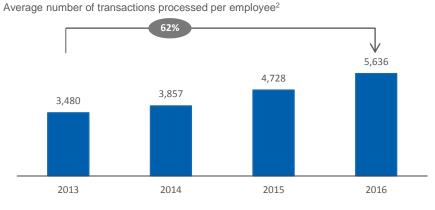
### Achieving operational efficiency

Migration to Libra Loan. Reduction in maintenance cost (ISK M)<sup>1.</sup>



- Increased automation in mortgage processes resulted in less manual input and repetitive work
- Implementation of document management system resulted in fewer manual searches for documents at the document centre. 95% of documents have been migrated to the system
- Financial statements and notifications sent via online bank rather than snail mail resulting in lower costs
  - Number of annual portfolio statements 50,000 reduces cost by ISK 4 million
  - Number of annual interest rate change notifications 10,000 reduces costs by ISK 15 million (project still ongoing)

## Achieving operational efficiency





- **107** Source: Company information
  - 1. Finance and Retail Bank
  - 2. Transactions refer to the processing of trades, loans and foreign payments in Arion Bank's back office

# **Digitalised banking Framework**

## With strong customer focus

(1A)

328

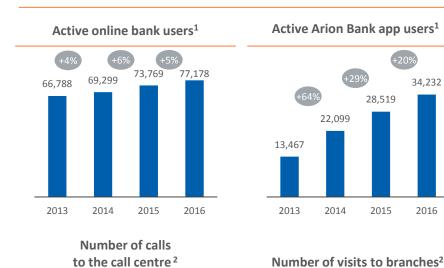
2015

319

2016

381

2014



Increasing digital impact



### Initiatives

Arion Bank app	<ul> <li>Gives customers quick access to their daily banking</li> <li>Further functionality continuously being added. High customer satisfaction. Developed in-house</li> <li>Driven by customer demand for mobile banking applications</li> </ul>
eID login	<ul> <li>Makes digital banking more accessible</li> <li>National authentication and signature</li> <li>Authentication by utilising mobile phones and via internet</li> </ul>
Scalable online banking	<ul> <li>Online banking scalable for different channels, i.e., mobile, computers</li> </ul>
CRM system	<ul> <li>Implemented in all customer facing units and most supporting units</li> <li>Tracking customer communication, case handling and account planning (Microsoft CRM)</li> </ul>



Source: Company information

2013

000s

427

108 2. 90 day active online users and 30 day active app users, counted on June 30<sup>th</sup> each year. Definition by Finalta Retail bank

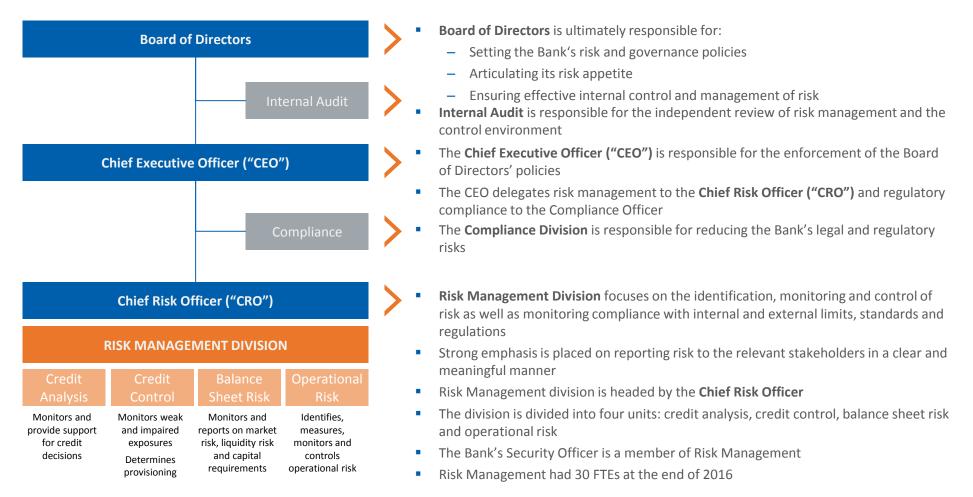


# **RISK MANAGEMENT**



# **Risk management for Arion Bank**

Risk Management integrated across the entire Bank





**110** Source: Company information

# **Risk appetite**

Clearly articulated risk appetite cascaded down to risk limits

- The objective of the risk appetite framework is to provide a common framework to the board of directors and the management to communicate, understand, and assess the types and level of risk that the board of directors is willing to accept
- The framework furnishes an appropriate understanding of the Bank's risk profile relative to its risk appetite
- The Bank's risk appetite is clearly articulated through a risk appetite statement and cascaded down to risk limits

Within risk **Example risk appetite metrics** 31.12.2016 Legal limit appetite? Credit risk Largest exposure – group level 8.6% 25.0%  $\checkmark$ Sum of 3 largest sectors 65.0% n/a Largest sector 30.6% n/a Expected loan loss rate 0.60% n/a  $\checkmark$ Market risk Total equity exposure 13.8% n/a  $\checkmark$ 6.9% n/a Unlisted equity exposure Indirect equity exposure 0.35% n/a Funding & liquidity risk Liquidity coverage ratio 166% 90%<sup>1</sup>  $\checkmark$ Loan-to-deposit ratio 173% n/a Encumbered asset ratio 20.5% n/a  $\checkmark$ Capital management 27.1% 18.8%  $\checkmark$ Capital ratios (e.g., CAD) Leverage ratio 17.9% 3.0% Assets & liability management 2.4% 15.0% Currency imbalance – group level  $\checkmark$ Interest rate risk 3.4% n/a



Source: Company information Note: 1. From 1 January 2017 rises to 100%.

# Stress testing overview

Stress test results are incorporated into the review of risk appetite and limits

### Stress tests framework **Stress tests performed** Stressed scenarios provided by the CBI in The Bank's stress testing **Central Bank &** framework is aligned with FME collaboration with the FME Annually guidelines, which are based on **FME Stress Tests** EBA's Guidelines on Stress Testing Risks and stress provided by each business Stress testing at the Bank is Internal Stress unit based on sensitivity analysis and Annually Tests on Economic case by Research scenario analysis **Business Plan** Stress testing results are incorporated into the review of the risk appetite and the Bank's Interest rate risk, value-at-risk on trading limit framework book, credit risk stress tests ICAAP / ILAAP Annually For example: liquidity and market risk, risk **Focused Stress** Daily / appetite for indirect equity positions Monthly Tests



Source: Company information

# **Stress testing**

## Stress tests results are incorporated into the review of risk appetite and limits

## **Capital controls liquidity stress testing**

- Arion Bank has performed a number of stress tests in relation to capital controls
- Scenarios have assumed full outflow of deposits from entities in winding-up and foreign parties, including the re-terming of Kaupthing FX deposits into EMTN funding
- Such stress test was delivered to the Central Bank of Iceland in the fall of 2015:

	Stress Test Results				Realization (31.12.2016)						
Scenario	Amount Out		LCR		NSFR		Amount Out				
	FX	Total	FX	Total	FX	Total	FX	% of test	Total	% of test	
15.9.2015			184%	117%	200%	102%					
Kaupthing FX re-terming	38.519	38.519	194%	120%	227%	105%	38.519	100%	38.519	100%	
Winding-up entities: 100% outflow	7.788	50.299	229%	102%	227%	105%	7.788	100%	50.299	66%	Accumulative effect
Foreign banks: 100% outflow	468	4.608	232%	102%	227%	105%	241	51%	2.557	55%	Accumulative effect
Other foreign parties: 50% outflow	638	4.105	234%	100%	226%	105%	43	7%	- 1.731	-42%	♦
Total deposits out	47.412	97.531					46.591	98%	89.644	92%	

• The stress tests revealed that the lifting of capital controls posed limited threat to liquidity and in fact this risk has been largely eliminated as is evident when stressing the same scenarios today:

Scenario	Amo	ount Out	L	CR	NS		
	FX	Total	FX	Total	FX	Total	
31.12.2016			255%	166%	190%	121%	
Winding-up entities: 100% outflow	0	0	255%	166%	190%	121%	Accur
Foreign banks: 100% outflow	259	2.125	258%	168%	190%	121%	1
Other foreign parties: 50% outflow	641	4.950	262%	166%	189%	120%	•
Total deposits out	900	7.076					

Accumulative effect



Source: Company information

# **Risk management**

Problem loans & other

## Early Warning System for potential problem loans

For Problem loans that are not categorized in 90 days default then the the main monitoring measures other than checking the list of defaulters (which contains loans to borrowers more than 30 days in default) are quarterly meetings with account managers and 6monthly valuation reports on major borrowers which are classed as Orange/Red under the Bank's early warning system (EWS). EWS is intended to identify the greater credit risk of borrowers based on the financial strength of the borrower, e.g. leveraging. The entire process and EWS are described in more detail in chapter 4.7 in the risk report

## **Recalculation of currency linked loans completed**

- Currently no impairments in respect of illegal currency linked loans
- Recent Supreme court rulings regarding currency linked loans are not estimated to affect the bank's position





# Risk management systems

Arion Bank utilises a number of effective and sophisticated systems to manage risk

%	Return on Allocated Capital (ROAC)	<ul> <li>Risk-adjusted performance metric</li> </ul>	*** **	Internal Rating System	<ul> <li>Credit rating model to monitor developments of credit risk</li> <li>Estimate customer's probability of default and expected loss</li> </ul>
Ô	Related Parties and Large Exposure	<ul> <li>Connection of related parties according to internal rules</li> <li>Control and economic dependencies</li> </ul>	VaR	Value-at- Risk Engine	<ul> <li>VaR calculations for trading book, basis for Pillar 2 capital requirement</li> </ul>
	Early Warning System	<ul> <li>Forward looking classification system for loans and borrowers</li> </ul>		Trading Book Monitoring Systems	<ul> <li>Proprietary trading and non- strategic derivatives book</li> <li>Position limits</li> <li>Collateral needs, margin calls</li> <li>Monitoring of exposures</li> </ul>
	Collateral Management System	<ul> <li>Collateral maintenance, valuation and central storage of collateral information</li> </ul>	<b>S</b>	Investment Limits	<ul> <li>Monitoring of investment limits/benchmarks for Asset Management and Stefnir</li> </ul>



**115** Source: Company information

# **IFRS 9 Readiness**

Implementation Status	<ul> <li>Steering committee overseeing the implementation process</li> <li>Currently analysing change from IAS 39 to IFRS 9 on current processes and being reviewed and updated accordingly</li> <li>Quantitative Impact Study ("QIS") to measure potential effects of the change in impairment models (from incurred to expected) on assets</li> <li>Designing a new and improved impairment models based on the requirement of IFRS 9</li> </ul>
Effects	<ul> <li>All chapters are likely to affect the Bank</li> </ul>
QIS	<ul> <li>Carried out by KPMG, based on loan book at the end of June 2015</li> <li>Key results<sup>1</sup>:         <ul> <li>If the current credit ratings on assets would be used as under IAS 39 calculations, the effect of modification from incurred loss to expected loss on net book value of loans would be immaterial</li> <li>The calculated expected credit loss amounts might change depending on the assessment of what is a significant change in credit quality, and would therefore call on a reclassification from 12 month expected credit loss to lifetime expected credit loss</li> </ul> </li> </ul>
Next Steps	<ul> <li>Process comparison, validation and updates will continue</li> <li>Definition and documentation on various estimates and inputs within IFRS 9 will continue</li> <li>Completion and validation of the impairment models to be used going forward</li> <li>Design and validation of new IFRS 9 compliant notes</li> <li>Test- and parallel run on new processes, notes and models – expected in Q3 and Q4 2017</li> </ul>
Expectations	<ul> <li>The Bank is currently on track and should be ready for a test run in Q3 and parallel run in Q4 2017 and to be fully compliant from 1 January 2018</li> </ul>

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# VALITOR APPENDIX



# Full and well diversified product range

## Valitor card acquiring services

- Offers both card-present and e-commerce acquiring services to merchants, ISOs (independent sales organisations), payment facilitators and PSPs (payment service providers)
- Domestically, Valitor services merchants directly with its end-to-end e-commerce and card present solutions
- Internationally, Valitor does business in many European countries through its partners, and also services merchants directly in selected markets, currently the UK, Ireland and the Nordic countries
- Revenue is based on percentage of processed volume, terminal rentals and other payment related services
  - Domestic business c. 83% card present
  - International business c. 90% e-commerce



### Valitor card issuing services

- Valitor issues both physical and virtual cards on behalf of banks and programme managers
- Offers BIN (bank identification number) sponsorship and processing services with operations in over 50 European prepaid programmes
- State-of-the-art card issuing platform is integrated with Visa and MasterCard and, in addition to issuing via banking partners, is designed to accommodate the specific needs of the prepaid market
- Partners with Icelandic banks and international issuing programme managers
- Revenue is based on processed volume, loads and number of issued cards





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